

# PHILIPS

## sonicare

Sonic electric  
toothbrush

DiamondClean

5 modes

4 brush heads

Glass charger, travel case  
with Deep Clean mode



HX9354/20



## Whiter, healthier teeth for life

### Best Philips Sonicare whitening sonic toothbrush

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

#### Proven to improve oral health

- Improves gum health in just 2 weeks\*
- Choose from 5 modes including Deep Clean and Sensitive
- Safe and gentle for your oral health needs
- Whitens teeth in just one week
- Philips Sonicare's advanced sonic technology
- Up to 4x more surface contact\*\* for an effortless deep clean

#### Designed around you

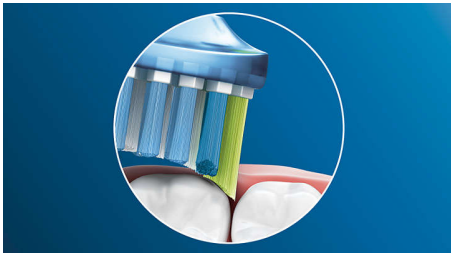
- Easy start program builds your Philips Sonicare routine
- Timers encourage thorough 2 minutes of brushing
- USB charging travel case and charging glass

#### Provides a superior clean

- Angled neck to help tackle cleaning in tough areas
- Deep Clean mode tackles your trouble spots
- Up to 10x more plaque removal than a manual toothbrush

# Highlights

## Say goodbye to plaque



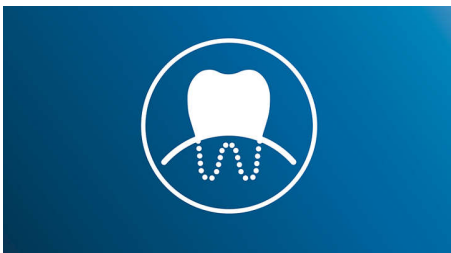
And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas\* for a truly deep clean along the gum line and between teeth.

## Naturally whiter teeth



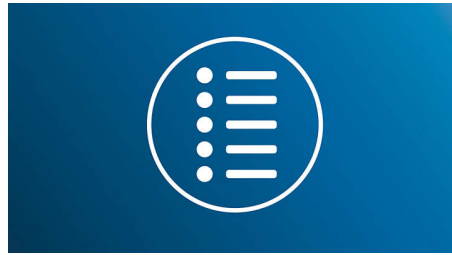
Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stainremoval bristles, it's clinically proven to whiten teeth in just one week.

## Look after those gums



With optimal cleaning from your DiamondClean, gums will become healthier in 2 weeks\*. Removing up to 7x more plaque along the gum line than a manual toothbrush\*, you'll get your healthiest smile.

## 5 modes to clean your way



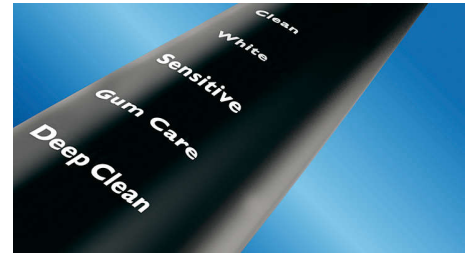
With DiamondClean, you get a truly refreshing clean every day. Our 5 modes cover all your brushing needs; Clean mode – for exceptional daily cleaning, Gum Care – to gently massage gums, Deep Clean – for an invigorating deep clean, Sensitive – for gentle yet effective cleaning of sensitive gums, and White – the ideal mode to remove surface stains.

## Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque Control adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than a regular brush head\*\* for deeper cleaning in hard-to-reach areas.

## Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas, paying them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

## Reach those tricky spots



The unique shape of your DiamondClean toothbrush handle combined with our brush heads means that even tricky spots like back teeth get a thorough clean.

## QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

# Specifications

## Power

**Voltage:** 110–220 V

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** Up to 3 weeks\*

**Battery type:** Lithium ION

## Design and finishing

**Color:** Black, White

## Service

**Warranty:** 2-year limited warranty

## Ease of use

**Battery indicator:** Illuminated icon indicates battery life

**Display:** Illuminated display

**Brush head system:** Easy click-on brush heads

**Handle:** Slim ergonomic design

## Items included

**Travel case:** 2, USB travel charger

**Handle:** 2 DiamondClean

**Brush heads:** 2 C3 Premium Plaque Control, 2 W DiamondClean standard

**Glass charger:** 2

## Cleaning performance

**Performance:** Removes up to 10x more plaque\*

**Health benefits:** Improves gum health in only two weeks

**Speed:** Up to 62000 brush movement/min

**Timer:** Quadpacer and SmarTimer

**Whitening benefits:** Whitens teeth 2X better\*

## Modes

**Clean:** For exceptional everyday clean

**White:** Removes surface stains

**Gum Care:** Gently massages gums

**Deep Clean:** For an invigorating deep clean

**Sensitive:** Gentle teeth and gum cleaning

