

PHILIPS

sonicare



Sonic electric
toothbrush

DiamondClean

5 modes

4 brush heads

Glass charger, travel case
with Deep Clean mode



HX9354/22

Whiter, healthier teeth for life

Best Philips Sonicare whitening sonic toothbrush

Philips Sonicare's best whitening in our most elegant sonic electric toothbrush. Switch to Philips Sonicare.

Proven to improve oral health

- Improves gum health in just 2 weeks*
- Safe and gentle for your oral health needs
- Choose from 5 modes including Deep Clean and Sensitive
- Whitens teeth in just one week
- Philips Sonicare's advanced sonic technology
- Up to 4x more surface contact** for an effortless deep clean

Designed around you

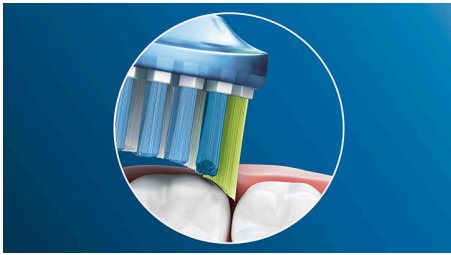
- Easy start program builds your Philips Sonicare routine
- Timers encourage thorough 2 minutes of brushing
- USB charging travel case and charging glass

Provides a superior clean

- Angled neck to help tackle cleaning in tough areas
- Deep Clean mode tackles your trouble spots
- Up to 10x more plaque removal than a manual toothbrush

Highlights

Say goodbye to plaque



And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

Naturally whiter teeth



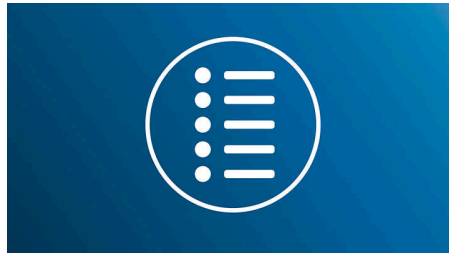
Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stainremoval bristles, it's clinically proven to whiten teeth in just one week.

Look after those gums



With optimal cleaning from your DiamondClean, gums will become healthier in 2 weeks*. Removing up to 7x more plaque along the gum line than a manual toothbrush*, you'll get your healthiest smile.

5 modes to clean your way



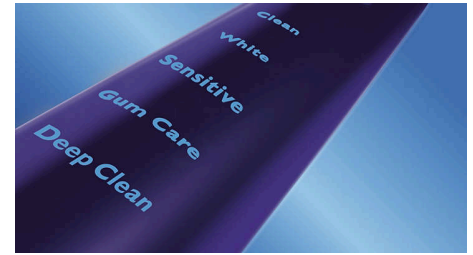
With DiamondClean, you get a truly refreshing clean every day. Our 5 modes cover all your brushing needs; Clean mode – for exceptional daily cleaning, Gum Care – to gently massage gums, Deep Clean – for an invigorating deep clean, Sensitive – for gentle yet effective cleaning of sensitive gums, and White – the ideal mode to remove surface stains.

Adaptive cleaning technology



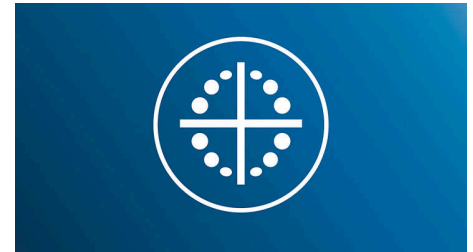
You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque Control adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than a regular brush head** for deeper cleaning in hard-to-reach areas.

Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas, paying them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.

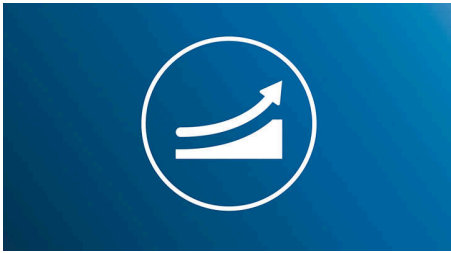
Reach those tricky spots



The unique shape of your DiamondClean toothbrush handle combined with our brush heads means that even tricky spots like back teeth get a thorough clean.

Highlights

Ease into your new routine



Starting something new can take some getting used to. Our easy-start program gives you the option of a gradual, gentle increase in brushing power with the first 14 uses with your new toothbrush.

Brush with confidence



Whatever your specific needs, you can be sure of a safe brushing experience with DiamondClean. Our sonic technology is suitable for use with braces, fillings, crowns and veneers, and can even be used in the daily treatment of gum disease.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Design with storage in mind



Your deluxe USB travel case doubles as a charger so you stay topped up on the go. Place your toothbrush in the case and connect to your laptop or plug into a wall socket. Also includes a brush head holder for extra hygiene when traveling. As for charging at home, our sleek charger glass fits stylishly into your bathroom and doubles as a glass for rinsing after brushing. Simply place your brush into the glass. Enjoy two weeks of regular use from a single full charge.

Specifications

Power

Voltage: 110-220 V

Technical specifications

Operating time (full to empty): Up to 3 weeks*

Battery: Rechargeable

Battery type: Lithium ION

Design and finishing

Color: White, Amethyst

Service

Warranty: 2-year limited warranty

Ease of use

Handle: Slim ergonomic design

Brush head system: Easy click-on brush heads

Display: Illuminated display

Battery indicator: Illuminated icon indicates battery life

Items included

Handle: 2 DiamondClean

Travel case: 2, USB travel charger

Brush heads: 2 C3 Premium Plaque Control, 2 W DiamondClean standard

Glass charger: 2

Cleaning performance

Health benefits: Improves gum health in only two weeks

Performance: Removes up to 10x more plaque*

Speed: Up to 62000 brush movement/min

Whitening benefits: Whitens teeth 2X better*

Timer: Quadpacer and SmarTimer

Modes

Clean: For exceptional everyday clean

Deep Clean: For an invigorating deep clean

Gum Care: Gently massages gums

White: Removes surface stains

Sensitive: Gentle teeth and gum cleaning

