

PHILIPS

sonicare

Sonic electric
toothbrush with app

DiamondClean
Smart 9700

Personalized coaching

Smart brush head sensors

Smart brush head recognition

5 modes, 3 intensities

HX9957/61



Our best ever toothbrush, for complete oral care Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care. Five high-performance brush heads let you focus on all areas of your oral health, and our Smart Sensor technology gives you personalized feedback and coaching.

Proven to improve oral health

- Removes up to 10x more plaque* for a deep clean
- Up to 7x healthier gums* in just 2 weeks
- Remove up to 100% more stains** in just 3 days
- Enjoy long-lasting fresh breath

Personalized in-app coaching to perfect brushing

- Guides you to brush and highlights missed areas
- Takes you back to any missed spots for 100% coverage
- Start taking better care of your trouble areas
- Alerts you if you're pressing too hard
- Guides you to reduce your scrubbing

Optimize your brushing

- Brush heads automatically select the optimal settings
- Make sure you're getting the most from your brush head
- Choose from 5 modes and 3 intensity settings

Highlights

Say goodbye to plaque



Click on the C3 Premium Plaque Control brush head to experience our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact*** and remove up to 10x more plaque from hard-to-reach areas*.

Care for your gums



Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gum line bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7x healthier gums in just two weeks.*

Whiter teeth, fast



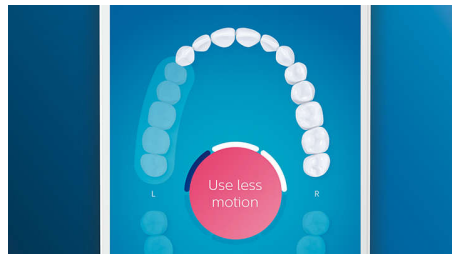
Click on the W3 Premium White brush head to remove surface stains and reveal your whitest smile. With its densely packed central stain removal bristles, it's clinically proven to remove up to 100% more stains in just three days.**

TongueCare+ tongue brush



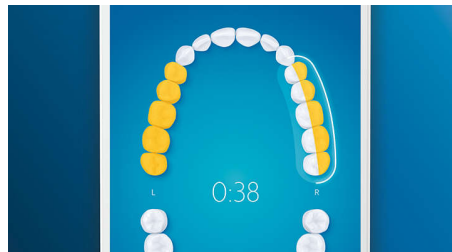
Click on the TongueCare+ tongue brush to gently remove odor causing bacteria from the pores of your tongue. Its 240 specially designed MicroBristles get between all your tongue's ridges and grooves to remove bacteria and debris that lead to bad breath. Team with our antibacterial BreathRx tongue spray for superior cleaning and super fresh breath.

Never miss a spot



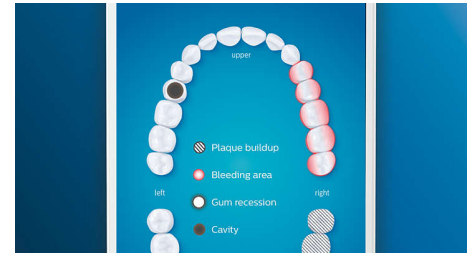
The Philips Sonicare app lets you know when you've achieved a thorough clean, and coaches you to be a better, more mindful brusher.

TouchUp feature



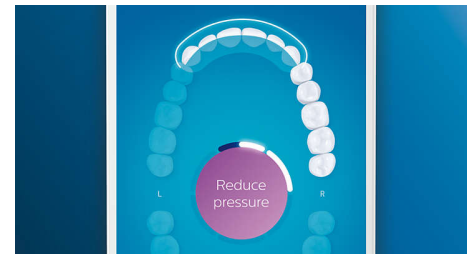
If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

Focus areas and goal-setting



Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map, and remind you to pay extra attention to these areas.

Too much pressure?



You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the end of your handle will flash. This is a gentle reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

Easy does it



With an electric toothbrush, you let the brush do the work. We've built a scrubbing sensor into your handle as a gentle reminder to reduce scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

Specifications

Connectivity

Bluetooth® wireless technology: Connected brushing app

Power

Voltage: 110-220 V

Technical specifications

Battery: Rechargeable

Operating time (full to empty): 14 days*****

Battery type: Lithium ION

Design and finishing

Color: Rose gold

Service

Warranty: 2-year limited warranty

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

Ease of use

Battery indicator: Illuminated icon indicates battery life

Display: Illuminated display

Handle compatibility: Easy click-on brush heads

Handle: Slim ergonomic design

Brush head recognition: Syncs with optimal mode

Replacement reminder: To always ensure best results, reminder icon lights up

Items included

Travel case: USB charging travel case

Brush heads: 3 C3 Premium Plaque Control, 2 G3 Premium Gum Care, 2 W3 Premium White standard, 1 TongueCare+ tongue brush

Handle: 1 DiamondClean Smart

Glass charger: 1

Cleaning performance

Performance: Removes up to 10x more plaque*

Health benefits: Up to 7x healthier gums****

Speed: Up to 62000 brush movement/min

Timer: BrushPacer and SmarTimer

Whitening benefits: Up to 100% less stains*****

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

TouchUp: Ensures 100% coverage

Modes

Clean: For exceptional everyday clean

3 intensities: Low, Medium, High

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

TongueCare+: For long lasting clean breath

White+: To remove surface stains

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

G3 Premium Gum Care brush head: Pairs with Gum Health mode

W3 Premium White brush head: Pairs with White+ mode

TongueCare+ tongue brush: Pairs with TongueCare mode

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights trouble areas

TouchUp: To address missed spots

