

Philips Sonicare  
DiamondClean Smart  
Sonic electric toothbrush  
with app

### Personalised coaching

Smart brush head sensors  
Smart brush head recognition  
4 modes, 3 intensities



HX9901/14



Our best ever electric toothbrush, for complete oral care

Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care. Four high-performance brush heads let you focus on all areas of your oral health, and our Smart Sensor technology gives you personalised feedback and coaching.

#### Proven to improve oral health

- Remove up to 100% more stains\*\* in just 3 days

#### Personalized in-app coaching to perfect brushing

- Takes you back to any missed spots for 100% coverage
- Alerts you if you're pressing too hard
- Start taking better care of your trouble areas
- Guides your brushing and highlights missed areas
- Guides you to reduce your scrubbing

#### Optimise your brushing

- Brush heads automatically select the optimal settings
- Choose from 4 modes and 3 intensity settings
- Make sure you're getting the most from your brush head

**PHILIPS**  
**sonicare**

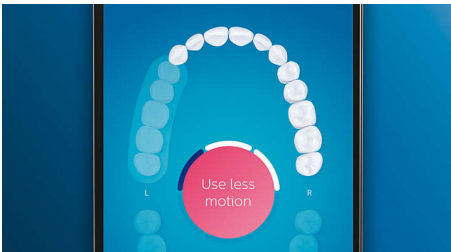
# Highlights

## Whiter teeth, fast



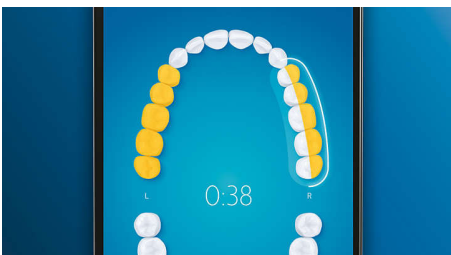
Click on the W3 Premium White brush head to remove surface stains and reveal your whitest smile. With its densely packed central stain removal bristles, it's clinically proven to remove up to 100% more stains in just three days.\*\*

## Never miss a spot



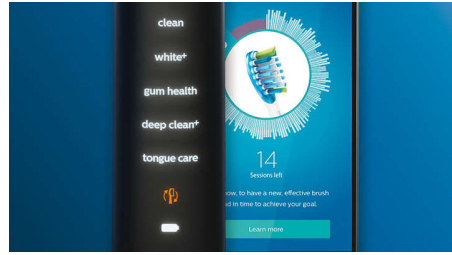
The Philips Sonicare app lets you know when you've achieved a thorough clean and coaches you to be a better, more mindful brusher.

## TouchUp feature



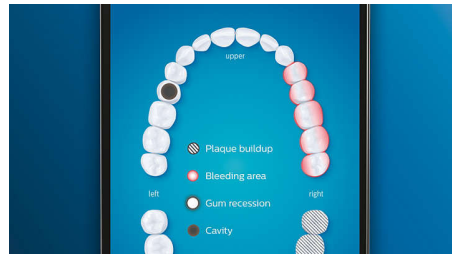
If you happen to miss a spot while brushing your teeth, your app's TouchUp feature will show you. You can then go back for a second pass, and be confident you are getting a complete clean, every time.

## Smart replacement reminders



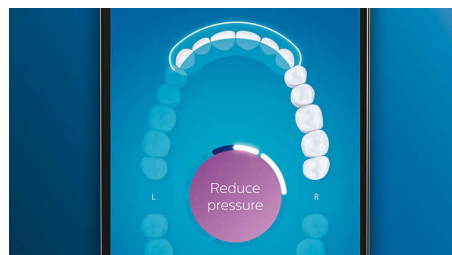
Brush heads wear out over time and become less effective at removing plaque. With smart brush head recognition you'll never lose track of when to replace your brush head. Your toothbrush tracks how long and hard you've brushed with each brush head, and will alert you when it's time to replace. You can also monitor the lifetime of your brush heads in the Philips Sonicare app, and even order replacements so you're never caught short.

## Focus areas and goal-setting



Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map and remind you to pay extra attention to these areas.

## Too much pressure?



You might not notice when you brush too hard, but your DiamondClean Smart will. If you use too much pressure, the light ring on the

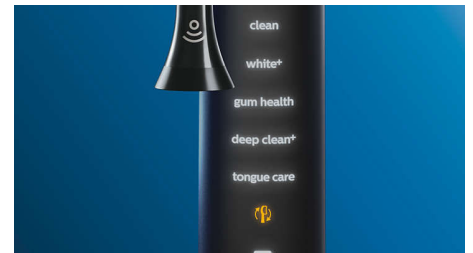
end of your handle will flash. This is a gentle reminder to ease off the pressure and let your brush head do the work. 7 out of 10 people found that this feature helped them to become a better brusher.

## Easy does it



With an electric toothbrush, you let the brush do the work. We've built a scrubbing sensor into your handle as a gentle reminder to reduce scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

## BrushSync mode pairing



Wondering which mode and intensity you should use? Wonder no longer. A microchip in your brush head tells your DiamondClean Smart which one you're using. So if you click on a gum-care brush head, for example, your toothbrush knows to select the optimal mode and intensity to provide gentle yet effective care for your gums. All you need to do is to press the power button.

# Specifications

## Design and finishing

- Colour: Black

## Connectivity

- Bluetooth® wireless technology: Connected brushing app

## Power

- Voltage: 110-220 V

## Technical specifications

- Operating time (full to empty): 14 days\*\*\*\*\*
- Battery: Rechargeable
- Battery type: Lithium ION

## Service

- Warranty: 2-year limited warranty

## Compatibility

- Android compatibility: Android phones, Bluetooth 4.0-enabled tablets
- iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

## Ease of use

- Handle: Slim ergonomic design
- Handle compatibility: Easy click-on brush heads
- Battery indicator: Illuminated icon indicates battery life
- Display: Illuminated display
- Brush head recognition: Syncs with optimal mode
- Replacement reminder: To always ensure best results, reminder icon lights up

## Items included

- Brush heads: 1 W3 Premium White

- Handle: 1 DiamondClean Smart
- Glass charger: 1
- Charger base: 1

## Cleaning performance

- Health benefits: Helps improve gum health
- Speed: Up to 62,000 brush movements/min
- Whitening benefits: Removes 100% more stains\*
- Timer: BrushPacer and SmarTimer
- Pressure feedback: Ring lights up in purple, Vibrates handle to alert user
- TouchUp: Ensures 100% coverage

## Modes

- Clean: For exceptional everyday cleaning
- 3 intensities: Low, Medium, High
- Deep Clean+: For an invigorating deep clean
- Gum Health: Special attention to molars
- White+: To remove surface stains

## BrushSync Mode Pairing

- C3 Premium Plaque Control: Pairs with Clean mode
- G3 Premium Gum Care brush head: Pairs with Gum Health mode
- W3 Premium White brush head: Pairs with White+ mode

## Smart sensor technology

- Pressure sensor: Alerts when brushing too hard
- Location sensor: Tracks and improves coverage
- Scrubbing sensor: Guides to reduce scrubbing
- 3D mouth map: Highlights trouble areas
- TouchUp: To address missed spots



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\* Removes up to 7x more plaque vs. a manual toothbrush  
\* \* as compared to a manual toothbrush with a leading whitening toothpaste  
\* \* compared to DiamondClean  
\* \*\*\* in Gum Health mode vs a manual toothbrush at 2 weeks  
\* \*\*\*\* after 3 days of use in White+ mode vs a manual toothbrush  
\* \*\*\*\* based on two periods of two-minute brushings per day on standard mode