PHILIPS

sonicare

Sonic electric toothbrush with app

## DiamondClean Smart

- Personalised coaching
- Smart brush head sensors
- Smart brush head recognition
- 5 modes, 3 intensities

HX9954/53

# Complete system for a healthier mouth

## Our best toothbrush with smart sensor technology

Get the ultimate clean with DiamondClean Smart electric toothbrush. Eliminate guesswork with real-time feedback and personalised coaching for superior teeth, gums, whitening and fresh breath. It's more than just a toothbrush - it's a complete oral care solution.

**Proven to improve oral health**

- Removes up to 10 x more plaque* for a deep clean
- Up to 7 x healthier gums* in just 2 weeks
- Remove up to 100% more stains** in just 3 days
- Enjoy long-lasting fresh breath

**Personalised in-app coaching to perfect brushing**

- Takes you back to any missed spots for 100% coverage
- Alerts you if you're pressing too hard
- Start taking better care of your trouble areas
- Guides your brushing and highlights missed areas
- Guides you to reduce your scrubbing

**Optimise your brushing**

- Easy and stylish charging — home and away
- Brush heads automatically select the optimal settings
- Choose from 5 modes and 3 intensity settings

# Highlights

### Say goodbye to plaque

Click on the C3 Premium Plaque Control brush head to experience our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth to provide 4 x more surface contact*** and remove up to 10 x more plaque from hard-to-reach areas*.

### Care for your gums

Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gumline bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7 x healthier gums in just two weeks.*

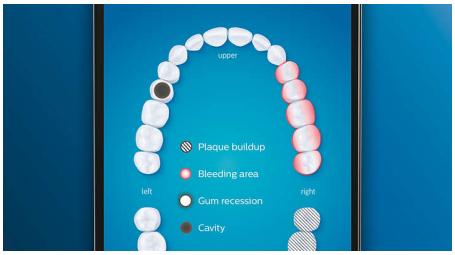
### Whiter teeth, fast

Click on the W3 Premium White brush head to remove surface stains and reveal your whitest smile. With its densely packed central stain removal bristles, it's clinically proven to remove up to 100% more stains in just three days.**

### TongueCare+ tongue brush

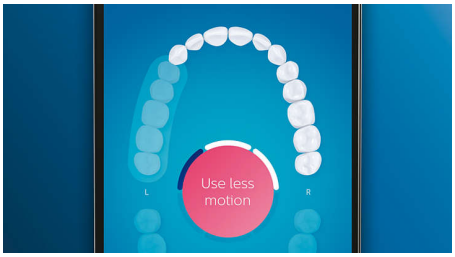
Click on the TongueCare+ tongue brush to gently remove odour-causing bacteria from the pores of your tongue. Its 240 specially designed MicroBristles get between all your tongue's ridges and grooves to remove bacteria and debris that lead to bad breath.
Team with our antibacterial BreathRx tongue spray for superior cleaning and super-fresh breath.

### Focus areas and goal-setting




Any trouble areas your dentist has pointed out? We'll highlight them on your in-app 3D mouth map and remind you to pay extra attention to these areas.

### Never miss a spot

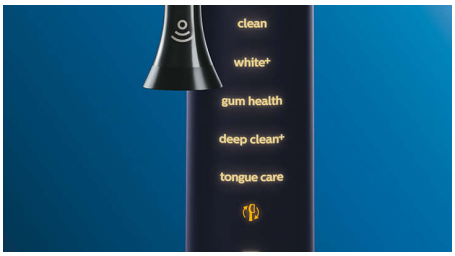



The Philips Sonicare app lets you know when you've achieved a thorough clean and coaches you to be a better, more mindful brusher.

### Easy does it

With an electric toothbrush, you let the brush do the work. We've built a scrubbing sensor into your handle as a gentle reminder to reduce scrubbing. This way, you can improve your technique and get a gentler, more effective clean.

### BrushSync mode pairing




Wondering which mode and intensity you should use? Wonder no longer. A microchip in your brush head tells your DiamondClean Smart which one you're using. So if you click on a gum-care brush head, for example, your toothbrush knows to select the optimal mode and intensity to provide gentle yet effective care for your gums. All you need to do is to press the power button.

# Specifications

### Connectivity
Bluetooth® wireless technology: Connected brushing app

### Power
Voltage: 110-220 V

### Technical specifications
Operating time (full to empty): 14 days******
Battery: Rechargeable
Battery type: Lithium ION

### Design and finishing
Colour: Blue

### Service
Warranty: 2-year limited warranty

### Compatibility
Android compatibility: Android phones, Bluetooth 4.0-enabled tablets
iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

### Ease of use
Handle compatibility: Easy click-on brush heads
Handle: Slim ergonomic design
Battery indicator: Illuminated icon indicates battery life
Display: Illuminated display
Brush head recognition: Syncs with optimal mode
Replacement reminder: To always ensure best results, reminder icon lights up

### Items included
Travel case: USB charging travel case
Brush heads: 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 W3 Premium White, 1 TongueCare+ tongue brush
Brush head holder: 1
Handle: 1 DiamondClean Smart
Antibacterial tongue spray: 2 oz
Glass charger: 1

### Cleaning performance
Health benefits: Up to 7 x healthier gums****
Speed: Up to 62,000 brush movements/min
Performance: Removes up to 10 x more plaque*
Whitening benefits: Up to 100% less stains*****
Timer: BrushPacer and SmarTimer
Pressure feedback: Ring lights up in purple, Vibrates handle to alert user
TouchUp: Ensures 100% coverage

### Ingredients
Tongue Spray Ingredients: Aqua, Propylene Glycerol, Aroma, Zinc Gluconate, Cetylpyridinium Chloride, Eucalyptus, Citriodora Oil, Limonene, Cl42090, PEG-12 Dimethicone, PEG-40 Hydrogenated Castor Oil, Thymol, Sodium Saccharin

### Modes
3 intensities: High, Medium, Low
Clean: For exceptional everyday cleaning
Deep Clean+: For an invigorating deep clean
Gum Health: Special attention to molars
TongueCare+: For long-lasting clean breath
White+: To remove surface stains

### BrushSync Mode Pairing
C3 Premium Plaque Control: Pairs with Clean mode
G3 Premium Gum Care brush head: Pairs with Gum Health mode
W3 Premium White brush head: Pairs with White+ mode
TongueCare+ tongue brush: Pairs with TongueCare mode

### Smart sensor technology
Pressure sensor: Alerts when brushing too hard
Location sensor: Tracks and improves coverage
Scrubbing sensor: Guides to reduce scrubbing
3D mouth map: Highlights trouble areas
TouchUp: To address missed spots

### Software Support
Software updates: Philips offers relevant software updates for a period of 2 years after the date of purchase.

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Issue date 2024-01-10
Version: 3.3.1

EAN: 87 10103 82035 2

www.philips.com

* Removes up to 7x more plaque vs. a manual toothbrush
* * as compared to a manual toothbrush with a leading whitening toothpaste
* * compared to DiamondClean
* *** in Gum Health mode vs a manual toothbrush at 2 weeks
* **** after 3 days of use in White+ mode vs a manual toothbrush
* ***** based on two periods of two-minute brushings per day on standard mode