# **PHILIPS**

Wake-up light: sunrise alarm clock with 5 sounds

# **SmartSleep**

**Coloured Sunrise Simulation** 

5 Natural Sounds

FM radio and Reading lamp

Tap Snooze







# Wake up naturally

with a Wake-up Light and a coloured sunrise

Inspired by nature's sunrise, the Philips Wake-up Light uses a unique combination of light therapy and sound to wake you in a more natural way. The colour of the morning light changes from soft dawn reds through warm orange to bright yellow light.

# Natural light wakes you gradually

- Coloured Sunrise Simulation wakes you naturally
- 20 brightness settings to fit your personal preference
- Dimming light gently sends you off to sleep

# Natural sounds wake you gently

- Choice of 5 different natural wake up sounds
- FM radio lets you wake up with your favourite radio show

# Naturally designed around you

- Display automatically dims itself when the bedroom gets dark
- Just tap the product to snooze
- 4 display brightness levels adjust to your preference

# Naturally proven to work

- Developed by Philips, experts in light for over 100 years.
- 92% of users agree that it is easier to get out of bed
- The only Wake-up Light clinically proven to work

# Highlights

#### **Coloured Sunrise Simulation**



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake-up experience, leaving you ready for the day ahead.

#### **5 Natural Sounds**



At your set wake-up time, natural sound will play to complete the wake-up experience and ensure you are awake. The selected sound gradually increases in volume to your selected level within one and a half minutes. There are five natural sounds you can choose from: Forest Birds, Buddha, Yoga, Ocean Waves and Nepal Bowls.

#### **FM Radio**



Listen to your favourite radio show while you are waking up.

## **Intuitive Dimming Display**



The brightness of the display adjusts itself. If the bedroom is filled with light, the brightness increases to keep the display readable. When the bedroom is dark the brightness dims so it doesn't light up your bedroom when you are trying to sleep

**Tap Snooze** 



A slight tap anywhere on the Wake-up light sets the snooze mode. After 9 minutes, the sound will gently start playing again.

### **Proven by scientists**



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely waking you up naturally and energised, we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake-up experience. This way we have proven, among other things, that the Philips Wake-up Light

not only wakes you more naturally, but also more energised and that it improves your mood in the morning.

#### **Developed by Philips**



Philips was founded over 100 years ago as a company that produced and sold light bulbs. Over 100 years Philips grew into a global company that brings innovation in lots of different areas. To this day lighting still is the soul of Philips. The Wake-up Light is proud to continue its heritage by building on years of knowledge and expertise of the world's most well-known lighting expert.

#### **Sunset Simulation**



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

## **Preferred by consumers**



Independent research\* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)

# Specifications

#### Sound

FM radio Number of Wake-up Sounds: 5 Music from smartphone/iPod: No

#### **Technical specifications**

Voltage: 100/240 V **Power: 16.5 W** Cord length: 150 cm Frequency: 50/60 Hz **Insulation**: Class III

Type of lamps: Lumiled Luxeon Rebel Insulation Power plug: Class II (double

isolation)

Power Output Adapter: 12 W Time back-up: 4 to 8 hours

#### Weight and dimensions

Product dimensions: 19.2 (height) x 19.9 (diameter) x 14.6 (depth) cm Country of origin: China Power Plug weight: 99 grams Product weight: 730 grams g

#### **Safety**

UV-free: UV-free

#### Easy to use

Anti-slip rubber feet Charges iPhone/iPod Touch: No Display brightness control: Self-adjusting

Snooze type: Smart snooze Instore demo function

Number of alarm times: 2 alarms Controlled by iPhone/iPod App: No Tap snooze for sound: 9 minutes

#### Well-being by light

Increase alertness Drift to sleep naturally Wake-up gradually Wake up naturally

### **Natural light**

Sunrise simulating process: adjustable 20-40

minutes

Brightness settings: 20

Coloured sunrise simulation: Yes. Red, to

orange to yellow Light intensity: 300 Lux Sunset simulation

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