

HX6012/04



Superior performance.* Guaranteed quality.

Superior performance at a superior value

As one of our flagship toothbrush heads, Philips Sonicare SimplyClean is perfect for new or legacy Sonicare users who simply desire that authentic Sonicare cleaning experience at an unbelievable value.

A brush head that fits multiple handles

• Works with any Philips Sonicare click-on toothbrush

Proven to improve oral health

• Part of a better oral healthcare routine

Designed to optimize performance

- Optimized Philips Sonicare performance
- Reminder bristles ensure your most effective clean
- Philips Sonicare's advanced sonic technology

Highlights

Optimized performance



This Philips Sonicare toothbrush head features a contoured profile to naturally fit the shape of your teeth and to clean hard-to-reach areas.

Maximized sonic motion



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits all Philips Sonicare toothbrush handles except: PowerUp Battery and Essence.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

Specifications

Design and finishing

Color: White

Bristle stiffness feel: Medium

Reminder bristles: Blue bristle color fade away

Size: Standard

Compatibility

Brush head system: Click-on Suitable for these models: 2 Series plaque control, 3 Series gum health, DiamondClean, EasyClean, FlexCare, FlexCare Platinum, FlexCare+, for Kids, HealthyWhite

Items included

Brush heads: 2 SimplyClean standard

Quality and performance

Replacement: Every 3 months Tested: for optimal usage Benefit: Plaque removal

Health benefits

Plaque removal: Removes up to 2x more plaque*

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