



Whiter teeth. Gently does it.

Whitens teeth in just 1 week.

Feel the difference of a gentle clean with our Pressure Sensor while whitening your teeth in 1 week.

Proven to improve oral health

- Whitens teeth in just one week
- Safe & gentle on sensitive areas, orthodontics & dental work

Innovative technology

- Connects smart brush handle and smart brush heads
- Lets you know if you're pressing too hard
- Philips Sonicare's advanced sonic technology

Designed around you

- Always know when to replace your brush heads
- Easy start program builds your Philips Sonicare routine
- Encouragement to brush thoroughly

Naturally whiter teeth



Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stainremoval bristles, it's clinically proven to whiten teeth in just one week.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

BrushSync technology



A microchip-enabled technology that detects and synchronizes the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart replacement reminders.

Monitor your brushing pressure



Brushing too hard can damage your teeth and gums. To prevent this, your Philips Sonicare ProtectiveClean emits a gentle pulsing sound to remind you to ease off on the pressure.

Safe and gentle



You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns, and veneers, and helps prevent cavities and improve gum health.

Ease into your new routine



Starting something new can take some getting used to. Our easy-start program gives you the option of a gradual, gentle increase in brushing power with the first 14 uses with your new toothbrush.

Helpful timers



Need an electric toothbrush with a timer? Our QuadPacer lets you know when you've spent just the right amount of time cleaning each part of your mouth, while our Smartimer tells you when you've brushed for the recommended two minutes.

BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Specifications

Modes

Clean: For exceptional everyday clean 2 intensities: High, Low

Items included

Handle: 2 ProtectiveClean Brush heads: 2 W2 Optimal White standard Charger: 1

Design and finishing

Color: Black, White and Mint

Cleaning performance

Speed: Up to 62000 brush movement/min Health benefits: Helps reduce cavities Whitening benefits: Whitens teeth in 1 week Pressure feedback: Vibrates handle to alert user Timer: Quadpacer and SmarTimer

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

Ease of use

Handle compatibility: Easy click-on brush heads

Replacement reminder: To always ensure best results, reminder icon lights up

Battery indicator: Light shows battery status Handle: Slim ergonomic design Brushing time: Up to 2 weeks

Technical specifications

Battery: Rechargeable Battery type: Lithium ION Operating time (full to empty): Up to 2 weeks

Power

Voltage: 100-240 V, 50-60 Hz

Service

Warranty: 2-year limited warranty

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