

# PHILIPS

## sonicare

Sonic electric  
toothbrush with app

ExpertClean 7300

Connected brushing made easy

Built-in pressure sensor

Smart brush head recognition

3 modes, 3 intensities



HX9641/01



## Smart technology for healthy oral care habits

### A total clean for your patients' needs

Philips Sonicare ExpertClean acts as your patients' personal brushing guide, using smart sensor technology and Progress Reports to track habits and deliver feedback to improve their brushing technique and daily oral care routine.

#### Proven to improve oral health

- Increased surface contact for eliminating plaque
- Better gum care for overall health

#### Designed around your patient

- Guides patients to better oral care habits
- 3 modes, 3 intensities
- Brush heads automatically select optimal settings
- Guides patients to use correct amount of pressure
- For the most effective cleaning, every day
- Alerts patients of low battery

#### Improves patients' oral health

- Removes 10x more plaque\* for a deep clean
- Up to 7x healthier gums\* in just 2 weeks

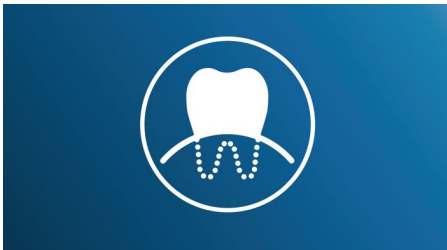
# Highlights

## Removes up to 10x more plaque\*



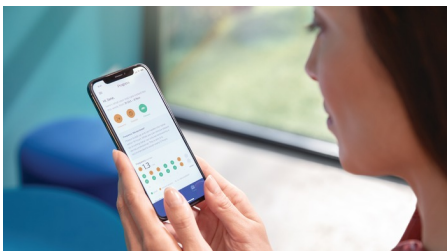
The C3 Premium Plaque Control brush head delivers our deepest clean. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact\*\* and removes up to 10x more plaque from hard-to-reach areas\*.

## Up to 7x healthier gums\*



The G3 Premium Gum Care brush head improves patient gum health. Smaller size and targeted gum line bristles deliver gentle, yet effective, cleaning along the gumline, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation\* and up to 7x healthier gums in just two weeks.\*

## Progress Report



Sensors track and measure patients' brushing behaviors while the Philips Sonicare ExpertClean brush handle provides instant feedback. Over time, the Sonicare app retains and analyzes these habits and generates a Progress Report to help promote better brushing technique.

## 3 modes, 3 intensities



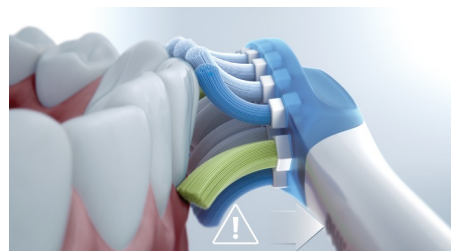
With three brushing modes (Clean, Gum Health, DeepClean+) and three intensity settings (Low, Medium, High), your patients can personalize their brushing experience for optimal comfort and a complete clean. See Specifications for more detailed information on modes.

## Smart Brush Head Recognition



A microchip in the brush head syncs with the Philips Sonicare ExpertClean handle. If a patient clicks on a C3 Premium Plaque Control/Defense/Defence, G3 Premium Gum Care or W3 Premium White brush head, the toothbrush automatically selects the optimal brushing mode and intensity level. All your patients need to do is start brushing. It helps patients with having the best settings for the best performance and their needs

## Pressure sensor



If patients apply too much pressure, the intuitive pressure sensor will gently pulsate the handle and give patients the real-time feedback they need to adopt a softer touch. In

a study of U.S. patients, 7 out of 10 aggressive brushers tested reduced their brushing pressure when using the pressure sensor.\*\*\*\*

## C3 Premium Plaque Control



C3 Premium Plaque Control is our deepest cleaning brush head yet. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact and remove up to 10x more plaque from hard-to-reach areas.\*

## G3 Premium Gum Care brush head



G3 Premium Gum Care is our best brush head for improving gum health. Its smaller size and targeted gumline bristles deliver gentle yet effective cleaning along the gumline, where gum disease starts. It's clinically proven to deliver up to 7x healthier gums\* in just 2 weeks.

# Specifications

## Modes

**3 intensities:** Low, Medium, High

**Clean:** For exceptional everyday clean

**Gum Health:** Special attention to molars

**Deep Clean+:** For an invigorating deep clean

## Items included

**Handle:** 1 ExpertClean

**Brush heads:** 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care

**Charger:** 1

## BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode

**G3 Premium Gum Care brush head:** Pairs with Gum Health mode

## Connectivity

**Bluetooth® wireless technology:** Connected brushing app

## Compatibility

**Android compatibility:** Android phones, Bluetooth 4.0 enabled tablets

**iOS compatibility:** iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher, with iOS7 operational system

## Design and finishing

**Color:** White and Light Blue

## Cleaning performance

**Speed:** Up to 62000 brush movement/min

**Performance:** Removes up to 10x more plaque\*

**Health benefits:** Up to 7x healthier gums\*

**Whitening benefits:** Helps naturally remove stains

**Pressure feedback:** Vibrates handle to alert user

**Timer:** BrushPacer and SmarTimer

## Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard

**BrushSync Replacement Reminder:** Always

know when to, replace brush heads

**BrushSync Technology:** Connects smart handle and, smart brush head

## Ease of use

**Handle compatibility:** Easy click-on brush heads

**Replacement reminder:** To always ensure best results, reminder icon lights up

**Handle:** Slim ergonomic design

## Technical specifications

**Battery:** Rechargeable

**Battery type:** Lithium ION

**Operating time (full to empty):** 14 days\*\*\*

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

