

PHILIPS

sonicare

Sonic electric
toothbrush

FlexCare Platinum

3 modes, 3 intensities

1 brush head

With pressure sensor



HX9111/20



Deep, gentle cleaning

10x more plaque removal and healthier gums*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

Proven to improve oral health

- Remove up to 10x more plaque with AdaptiveClean*
- Improves gum health in just 2 weeks
- Safe and gentle for your oral health needs

Optimize your brushing

- Choose from 3 modes and 3 intensity settings
- Our unique technology brings you a powerful yet gentle clean

Provides a superior clean

- Deep Clean mode tackles your trouble spots
- AdaptiveClean brush head flexes along your gum line

Designed around you

- Alerts you if you're pressing too hard
- Timers encourage thorough 2 minutes of brushing
- Long battery life and travel case



asimpleswitch.com

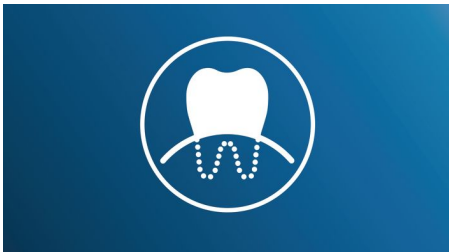
Highlights

Remove up to 10x more plaque



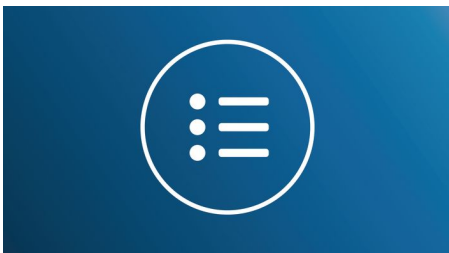
Click on the AdaptiveClean brush head to experience our deepest ever clean. You get 4x more surface contact** to remove up to 10x more plaque in hard-to-reach areas,* and a truly deep clean along the gum line and between teeth.

Look after those gums



With optimal cleaning from your FlexCare, gums will become healthier in 2 weeks. Removing up to 7x more plaque along the gum line than a manual toothbrush, you'll get your healthiest smile.

3 modes, 3 intensity settings



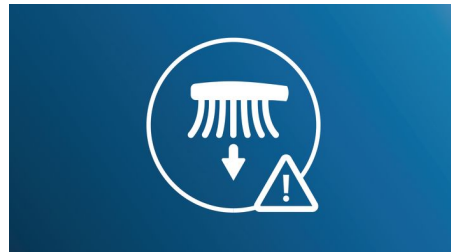
With FlexCare Platinum Connected, you experience a truly deep clean. Our 3 intensity settings let you boost your clean, while 3 modes meet your specific needs: Clean mode – for superior daily cleaning, White – to remove surface stains, and Deep Clean for invigorating freshness.

Extra deep cleaning



Our Deep Clean mode means you can really focus on specific areas, paying them extra attention. We've combined our unique brush head motion with an extended 3 minutes of brushing time so your teeth get a truly deep clean.

Too much pressure?



You might not notice if you're brushing too hard, but your FlexCare Platinum will. If you use too much pressure, your handle will gently pulsate. This is a reminder to ease off the pressure, and let your brush head do the work. 7 out of 10 people found this feature helped them become a better brusher.

Philips Sonicare technology



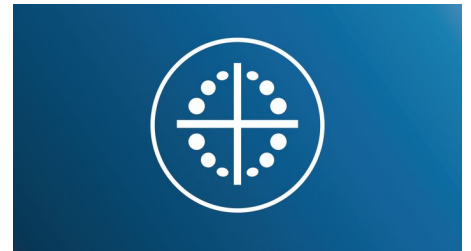
Powerful sonic vibrations whip up your toothpaste into plaque fighting bubbles, and drive them deep between your teeth and along your gum line. At the same time your teeth will experience 62,000 gentle but effective brush movements. You'll get a month's worth of manual brushing in just 2 minutes.

Up to 2x healthier teeth



Click on our AdaptiveClean brush head for a deep, gentle clean that leaves gums up to 2x healthier than a manual toothbrush. Soft rubber sides flex along every contour of your teeth and gums to absorb any excess pressure. Bristles can then reach deep between teeth giving you a comfortable, effective deep clean.

QuadPacer and Smartimer



It takes just 2 minutes to thoroughly brush your teeth. Our QuadPacer lets you know when you've spent the optimal amount of time on each section of your mouth while our Smartimer signals when your total time is up. Together they help you reach your recommended brushing time, every time.



[asimpleswitch.com](https://www.asimpleswitch.com)

Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

Specifications

Modes

Clean: For exceptional everyday clean

White: Removes surface stains

Deep Clean: For an invigorating deep clean

3 intensities: High, Low, Medium

Items included

Handle: 1 FlexCare Platinum

Brush heads: 1 AdaptiveClean

Charger: 1

Travel case: 1

Design and finishing

Color: Platinum gray

Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: Removes up to 10x more plaque*

Health benefits: Improves gum health in only two weeks

Whitening benefits: Helps naturally remove stains

Timer: Quadpacer and SmartTimer

Pressure sensor: Vibrates handle to alert user

Ease of use

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks***

Battery indicator: Light shows battery status

Handle: Slim ergonomic design

Display: Illuminated display

Technical specifications

Battery: Rechargeable

Operating time (full to empty): Up to 3 weeks**

Battery type: Lithium ION

Power

Voltage: 110-220 V

Service

Warranty: 2-year limited warranty

