

# PHILIPS

## sonicare

Standard sonic  
toothbrush heads

W Optimal White

6-pack

Standard size

Click-on

BrushSync mode pairing

HX6066/10



## Up to 100% whiter teeth in just one week\*

Advanced cleaning for stain removal & whiter teeth

The W2 Optimal White brushhead is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, whiter smile. This brush head is also great for maintaining brightness between professional whitening treatments

### For exceptionally whiter teeth

- Diamond-shaped bristles give you 100% whiter teeth in 1 week

### For exceptional care of teeth and gums

- Up to 7x more plaque removal than a manual toothbrush

### Innovative technology

- Automatically selects optimal mode for ultimate results\*\*
- Philips Sonicare's advanced sonic technology

### Designed to optimize performance

- Always know when to replace. Always get an effective clean.
- Tested to meet your oral health needs
- Click-on design for simple brush head placement

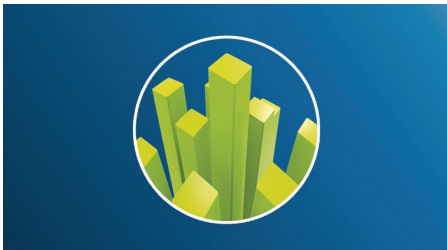
# Highlights

## Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 7x more plaque than a manual toothbrush.

## Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up to 100%\*, in just 7 days.

## BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*. The Philips Sonicare W2 Optimal White brush head

syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle\*\*, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

## Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

## Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

## Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

## Easy to click-on



Your W2 Optimal White brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

# Specifications

## Compatibility

**Brush head system:** Click-on

**BrushSync mode-pairing**

**Suitable for these models:** 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

## Design and finishing

**Bristle stiffness feel:** Medium

**Color:** White

**Reminder bristles:** Blue bristle color fade away

**Size:** Standard

## Items included

**Brush heads:** 6 W2 Optimal White

## Quality and performance

**Replacement:** Every 3 months

**Tested:** for optimal usage

## Health benefits

**Gum health:** Helps improve gum health

**Plaque removal:** Removes up to 7x more plaque\*

**Whitening:** Whiter teeth in just one week

