

# PHILIPS

## sonicare

Sonic electric  
toothbrush

For Kids

Built-in Bluetooth®

Coaching App

2 brush heads and 8 stickers

2 modes



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## Interactive sonic power. More fun, better brushing

### An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids to brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

#### **Interactive fun and Philips Sonicare technology**

- Simply follow the app
- 98% say it's easier to get kids to brush better and for longer\*
- Your child's personal brushing coach
- No need for constant syncs

#### **Designed to help build lifelong healthy habits**

- For the development of a lifelong routine
- Fun interchangeable stickers for customisation
- Multi grip design for parents and kids

#### **Provides a superior clean, protects growing smiles**

- Dynamic sonic action drives fluid between teeth
- Rubberised brush head is designed to protect young teeth
- 2 brush head sizes available
- Preferred by dentists
- 2 Kid-friendly power modes deliver a gentle, effective clean

# Highlights

## Fun and educational



Kids play along with the interactive app during brush time. The Sonicare Kids app coaches them on how to brush, with fun animations and rewards designed to support them as they build their routine.

## Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app syncs with your child's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. It's educational and effective, and 98% of parents surveyed say it's easier to get their kids to brush better and for longer. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

## Meet Sparkly



The fun starts as soon as brush time begins. Sonicare Kids can earn healthy food rewards to feed to Sparkly, who will encourage them to brush for longer and in a better way.

## Sync up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

## Kids' toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2 minutes over time to meet dental brush-time recommendations.

## Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gumline. With over 500 strokes per second, sonic cleaning power helps compensate for developing techniques as children grow better at brushing. This technology makes a Philips Sonicare For Kids

toothbrush up to 75% more effective than manual toothbrushes, resulting in more successful check-ups.

## 8 fun handle stickers



Fun handle stickers allow kids to choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customise the look of the app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

## Power modes



With two kid-friendly power modes, this power toothbrush provides proper cleaning for different ages; a low mode for younger children and a high mode for older kids.

## Age-appropriate brush heads



This Philips Sonicare electric toothbrush has two brush head sizes that are specifically designed to gently clean and protect teeth as they grow

# Specifications

## Modes

Power modes: 2

## Items included

Handle: 1 Sonicare for Kids Connected

Brush heads: 1 Sonicare for Kids standard, 1 Sonicare for Kids compact

Stickers: 8 customisation stickers

Charger: 1

## Compatibility

Android compatibility: Android phones, Bluetooth 4.0-enabled tablets

iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS 7 operating system

## Cleaning performance

Performance: 75% more effective\*

Speed: Up to 62,000 brush movements/min

Timer: KidTimer and Quadpacer

Health benefits: For healthy oral care habits

## Ease of use

Battery indicator: Light shows battery status

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks\*\*

Handle: Rubber grip for easy handling, Slim ergonomic design

Display: Illuminated display

## Technical specifications

Battery: Rechargeable

Operating time (full to empty): Up to 2 weeks

Battery type: Lithium ION

## Design and finishing

Colour: Pink

## Service

Warranty: 2-year limited warranty

## Power

Voltage: 110-220 V

