

# PHILIPS

Sonic electric  
toothbrush

PerfectClean

Built-in pressure sensor

3 modes, 3 intensities

2 x BrushSync features

2 sleek travel cases



HX7514/03



## Naturally whiter teeth starting from Day 1. Removes up to 10X more plaque\*

Get 3 reasons to smile with our innovative sonic technology. Enjoy whiter teeth from day one as well as a healthier smile. Perfect Clean removes up to 10x more plaque and reduces gum bleeding up to 5x\*. Your whiter smile is a day away.

### Proven to improve oral health

- Safe & gentle on sensitive areas, orthodontics & dental work
- Reduce gum bleeding up to 5x better\*
- Up to 10x more plaque removal than a manual toothbrush
- Philips Sonicare's advanced sonic technology

### Optimize your brushing

- Brush heads select the optimal mode and intensity
- Three modes, three intensity settings

### Designed around you

- Makes traveling easier for you

### Innovative technology

- Lets you know if you're pressing too hard
- Connects smart brush handle and smart brush heads
- Always know when to replace your brush heads

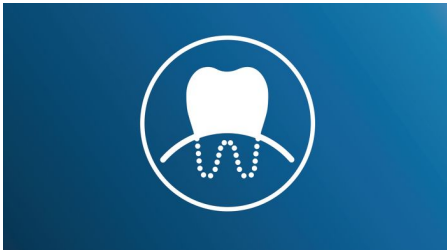
# Highlights

## Say goodbye to plaque



Densely-packed, high-quality bristles remove up to 10x more plaque from all areas of your teeth than a manual toothbrush. And the specially curved power tip makes reaching the teeth at the back of your mouth a breeze.

## Improves gum health



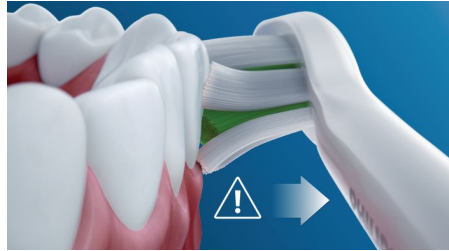
Densely-packed, high-quality bristles give you an extra gentle brushing to reduce gum bleeding up to 5x and improves gum health up to 6x better than a manual toothbrush in 2-weeks.

## Safe and gentle



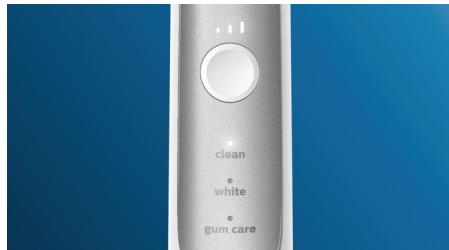
You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns, and veneers, and helps prevent cavities and improve gum health.

## Monitor your brushing pressure



Brushing too hard can damage your teeth and gums. To prevent this, your Philips Sonicare ProtectiveClean emits a gentle pulsing sound to remind you to ease off on the pressure.

## Brushing your way



This toothbrush allows you to customize your brushing with a choice of three modes and three intensities. Clean mode is standard for superior cleaning. White is the ideal mode for removing surface stains. And Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums. Three intensities allow you to switch the order of 'higher' and 'lower' to align with the intensities from left to right.

## BrushSync technology



A microchip-enabled technology that detects and synchronizes the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart mode pairing and Smart replacement reminders.

## Mode and intensity pairing



Wondering which mode and intensity you should use? Wonder no longer. BrushSync mode pairing tells your smart handle which smart brush head you're using. So, if you click on a gum care brush head, for example, your toothbrush knows to select the optimal mode and intensity for your gums. All you need to do is to press the power button.

## BrushSync replacement reminder



All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

## Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

# Specifications

## Modes

**3 intensities:** Low, Medium, High  
**Clean:** For exceptional everyday clean  
**Gum Care:** Gently massages gums  
**White:** Removes surface stains

## Items included

**Handle:** 2 Perfect Clean  
**Brush heads:** 2 C3 Premium Plaque Control, 2 G3 Premium Gum Care  
**Travel case:** 2 sleek travel cases  
**Charger:** 2

## BrushSync Mode Pairing

**C3 Premium Plaque Control:** Pairs with Clean mode  
**W DiamondClean:** Pairs with White mode

## Design and finishing

**Color:** Black, White Silver

## Cleaning performance

**Speed:** Up to 62000 brush movement/min  
**Health benefits:** Improves gum health in only two weeks, Helps reduce cavities  
**Whitening benefits:** Whitens teeth in 1 week  
**Pressure feedback:** Vibrates handle to alert user  
**Timer:** Quadpacer and SmartTimer

## Smart sensor technology

**Pressure sensor:** Alerts when brushing too hard  
**BrushSync Replacement Reminder:** Always know when to, replace brush heads  
**BrushSync Technology:** smart brush head, Connects smart handle and

## Ease of use

**Handle compatibility:** Easy click-on brush heads  
**Brush head recognition:** Syncs with optimal

mode

**Replacement reminder:** To always ensure best results, reminder icon lights up  
**Battery indicator:** Light shows battery status  
**Handle:** Slim ergonomic design  
**Brushing time:** Up to 2 weeks  
**Sleek travel case:** Take it wherever you go

## Technical specifications

**Battery:** Rechargeable  
**Battery type:** Lithium ION  
**Operating time (full to empty):** Up to 2 weeks

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

