Deep, gentle cleaning
10 x more plaque removal and healthier gums*

With FlexCare Platinum, even the deepest clean is gentle enough to protect your teeth and gums. Thanks to the AdaptiveClean brush head and intuitive pressure sensor, you get maximum plaque removal and a gentle experience however you brush.

**Philips Sonicare’s deep clean**
- Adaptive cleaning technology for a deep yet gentle clean
- Follows the shape of your teeth and gums for a deeper clean
- Dynamic cleaning action for better oral health

**Helps you meet recommended brushing guidelines**
- Alerts you when you’re brushing too hard
- Kill bacteria with the UV brush head sanitiser
- Timers to help encourage thorough brushing

**Offers a customised brushing experience**
- Three intensity settings and three cleaning modes
- New Deep Clean: Effortlessly tackle trouble spots

**Fits your lifestyle**
- Long battery life and travel case
- Handy travel case and charger
Sonic electric toothbrush

Highlights

A deep clean however you brush

Old habits can be hard to break, except when you’re brushing with next generation FlexCare Platinum. Thanks to the innovative AdaptiveClean brush head and intuitive pressure sensor that are at the core of our adaptive cleaning technology, even hard-to-reach trouble spots become easy to care for. The bristles of the AdaptiveClean brush head curve around your teeth and gums for up to 4 x more surface contact** and up to 10 x more plaque removal. If you’re brushing too hard, the pressure sensor makes the toothbrush handle gently pulsate so you can be gentle to your gums while being tough on plaque.

AdaptiveClean brush head

Our AdaptiveClean brush head is the only electric toothbrush head that can follow the unique shape of your teeth and gums. With soft, flexible sides made of rubber, this brush head can follow every curve. It offers up to 4 x more surface contact and up to 10 x more plaque removal along the gumline and between teeth. As the brush tracks along the gumline, it absorbs any excessive brushing pressure you might apply so you can be gentle on gums however you brush.

Intuitive pressure sensor

You might not notice if you’re brushing too hard, but your FlexCare Platinum toothbrush will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently vibrate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Customised brushing experience

With three intensity settings and three cleaning modes, FlexCare Platinum offers optimal comfort as you get a truly deep clean. If you need to pay extra attention to trouble spots, the three-minute Deep Clean mode delivers exceptional results. Use Clean mode for a superb everyday clean, or White mode for stain removal. Set the intensity to Low, Medium or High according to your personal preference.

Deep Clean mode

Our all-new Deep Clean mode delivers an exceptional clean in hard-to-reach places. The unique motion of the brush head in this mode

Sonic technology

At over 31,000 strokes per minute, next generation FlexCare Platinum delivers a superior clean that you’ll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gumline. As your FlexCare Platinum brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.
Specifications

Modes
Clean: For exceptional everyday cleaning
White: Removes surface stains
Deep Clean: For an invigorating deep clean
3 Intensities: High, Low, Medium

Items included
Handles: 1 FlexCare Platinum
Brush heads: 1 AdaptiveClean
Charger: 1
UV sanitiser: 1
Travel case: 1

Design and finishing
Colour: Platinum grey

Cleaning performance
Speed: Up to 62,000 brush movements/min
Performance: Removes up to 10 x more plaque*
Health benefits: Improves gum health in only two weeks
Whitening benefits: Helps naturally remove stains
Timer: Smartimer and Quadpacer
Pressure sensor: Vibrates handle to alert user

Ease of use
Brush head system: Easy click-on brush heads
Brushing time: Up to 3 weeks***

Battery indicator: Light shows battery status
Handle: Slim ergonomic design
Display: Illuminated display

Technical specifications
Battery: Rechargeable
Operating time (full to empty): Up to 3 weeks**
Battery type: Lithium ION

Power
Voltage: 110-220 V

Service
Warranty: 2-year limited warranty

* Removes up to 7x more plaque vs. a manual toothbrush
** Compared to a DiamondClean brush head
*** Based on two, two-minute periods of brushing per day