

# Wake up naturally

Inspired by nature's sunrise a unique combination of light therapy and sound wakes you in a more natural way.

## Natural light wakes you gradually

- · Coloured Sunrise Simulation wakes you naturally
- · Dimming light gently sends you off to sleep

## Naturally designed around you

- · Display automatically dims itself when the bedroom gets dark
- · Just tap the product to snooze

## Naturally proven to work

- The only Wake-up Light clinically proven to work
- $\cdot\,$  92% of users agree that it is easier to get out of bed



Wake-up Light HF3550/60

## Highlights

#### **Coloured Sunrise Simulation**



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake up experience, leaving you ready for the day ahead.

#### **Sunset Simulation**



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

#### **Tap Snooze**



A slight tap anywhere on the Wake-up light, sets the snooze mode. After 9 minutes the sound will gently start playing again.

### **Intuitive Dimming Display**



The display brightness intuitively adjusts itself: it brightens in a light filled room to remain legible and dims itself in a dark room to not disturb your rest.

## **Proven by scientists**



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely

waking you up naturally and energized we have done a lot of clinical research. This reseach was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energized and that it improves your mood in the morning.

#### **Preferred by consumers**



Independent research\* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)



## **Philips Green Logo**

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

## Specifications

#### Easy to use

Anti-slip rubber feet Snooze type: Smart snooze

Display brightness control: Self adjusting

Instore demo function Number of alarm times: 10 Snooze button for sound: Adjustable Charges iPhone/ iPod Touch

#### Weight and dimensions

Product dimensions: 19.2 (height) x 19.9

(diameter) x14.6 (depth) cm

Product weight: 1.254 (including dock) kg

Country of origin: China Power Plug weigth: 109 gram

### **Technical specifications**

Power: 24 W Voltage: 100/240 V Frequency: 50/60 Hz Cord length: 150 cm

Type of lamps: Lumiled Luxeon Rebel

Insulation: Class III

Insulation Powerplug: Class II (double

isolation)

Power Output Adapter: 18W

#### Sound

Number of Wake-up Sounds: 8 Music from smartphone / iPod

## Well-being by light

Increase alertness Drift to sleep naturally Wake-up gradually Wake up naturally

#### **Natural light**

Brightness settings: 20

Colored sunrise simulation: Yes. Red, to

orange to yellow

Light intensity: 300 Lux

Sunrise simulating process: adjustable 20-40

minutes

Sunset simulation

#### **Safety and Regulations**

Not for general illumination: Not for general

illumination

To wake up with light: To wake up with light

UV-free: UV-free

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