





Whiter teeth. Gently does it.

Whitens teeth in just 1 week.

Feel the difference of a gentle clean with our Pressure Sensor while improving your gum health up to 100% more vs. a manual toothbrush

Proven to improve oral health

- · Whitens teeth in just one week
- · Choose from three modes
- Safe and gentle on sensitive areas, orthodontics and dental work

Innovative technology

- · Lets you know when you're pressing too hard
- $\boldsymbol{\cdot}$ Connects smart brush handle and smart brush heads
- $\boldsymbol{\cdot}$ Always know when to replace your brush heads
- Philips Sonicare's advanced sonic technology

Designed around you

- · Encouragement to brush thoroughly
- · Makes traveling easier for you

Highlights

Naturally whiter teeth



Click on the W2 Optimal White brush head to remove surface stains and reveal a whiter smile. With its densely packed central stain-removal bristles, it's clinically proven to whiten teeth in just one week.

Three modes

This toothbrush allows you to customise your brushing with a choice of three modes and three intensities. Clean mode is standard for superior cleaning; White is the ideal mode for removing surface stains; and the Gum Care mode adds an extra minute of reduced-power brushing, so you can gently massage your gums. Three intensities allow you to switch the order of "higher" and "lower" to align with the intensities from left to right.

Safe and gentle



You can be sure of a safe brushing experience: our sonic technology is suitable for use with braces, fillings, crowns and veneers, and helps prevent cavities and improve gum health.

Too much pressure?

You may not notice if you're brushing too hard, but pressure sensor on your electric toothbrush will. If you start taking it out on your gums, the toothbrush will make a pulsing sound as a reminder to ease off on the pressure.

BrushSync technology



A microchip-enabled technology that detects and synchronises the smart brush head with the smart handle. The smart handle and smart brush head pair is a powerful combination that enables Smart replacement reminders.

BrushSync replacement reminder

All brush heads wear out over time. But our BrushSync technology tracks how long you've been using your brush head for, and how hard you've been brushing. When it's time to replace it, a light on your handle and a short beep will let you know. That way, you can be sure your brush head is doing a good job.

Helpful timers

Our QuadPacer lets you know when you've spent just the right amount of time cleaning each part of your mouth, while our Smartimer tells you when you've brushed for the recommended two minutes.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Handy travel case and charger

Our premium travel case lets you store your toothbrush hygienically, while our compact charging base keeps you topped up when you're on the go. You do get two weeks of regular use from a single full charge, but the charger's just the ticket for longer trips.

Specifications

Modes

Clean: For exceptional everyday cleaning Gum Care: Gently massages gums White: Removes surface stains

Items included

Handle: 1 ProtectiveClean

Brush heads: 2 W2 Optimal White standard

Travel case: 1 Charger: 1

Design and finishing

Colour: Pastel pink

Cleaning performance

Speed: Up to 62,000 brush movements/min Health benefits: Improves gum health in only two weeks, Helps reduce cavities Pressure feedback: Vibrates handle to alert

user

Timer: Quadpacer and Smartimer

Smart sensor technology

Pressure sensor: Alerts when brushing too

hard

BrushSync Replacement Reminder: Always know when to, replace brush heads

Ease of use

Handle compatibility: Easy click-on brush

heads

Battery indicator: Light shows battery status

Handle: Slim ergonomic design Brushing time: Up to 2 weeks

Technical specifications

Battery: Rechargeable Battery type: Lithium ION

Operating time (full to empty): Up to 2 weeks

Power

Voltage: 110-220 V

Service

Warranty: 2-year limited warranty

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