

PHILIPS

Rice cooker

HD4743/00

5.5 cups



HD4743/00



More life in every bowl

Smart and automatic Fuzzy Logic control cooking

Nutrition is the most important element to keep healthy. Philips' rice cookers come with smart & automatic cooking programs to control the right temperature so that the freshness and nutrition is better preserved and not lost.

Smart and automatic cooking

- Fuzzy Logic control for fresh and nutritious meals
- 2 rice cooking menus
- 4 food menus for more healthy varieties
- Reheat function for fresh rice instantly
- Dedicated program for cooking small portions
- Nutritional Keep warm keeps rice fresh for 12 hours

Easy to operate

- Easy-to-read LCD with clock and timer display
- Easy-to-program timer ensures rice and meal is ready on time

The ultimate in convenience

- Advanced lid design for easy and safe access
- Durable, extra-thick non-stick innerpot
- Swing handle for easy carrying

Highlights

Fuzzy Logic control

The computerized heating mechanism of the Philip rice cooker and temperature control for optimal cooking result in different programs.

2 rice cooking menus

Rice menu includes: regular, quick rice cooking

4 food menus

It has varieties of cooking menu including congee, soup, steam, slow cook/ Pau Fan (Pau Fan is for China region only)

Reheat function for fresh rice

Use the reheating mode of the Philips pressure rice cooker to warm up rice that has cooled down.

cooking small portions

Small amount cooking program is for rice menu only

Automatic 12 hours keep warm

Use the keep warm function to keep rice or dishes warm for a longer period of time, without losing food nutrition and taste. When the cooking process is finished, the rice cooker automatically switches to the keep warm mode

Easy-to-program timer

Use the timer for the rice cooking functions and the steam, stew, congee cooking and soup cooking mode. Timer cooking can preset up to 23 hours

Advanced lid design

Cool surface, easy to access with one touch button

Durable, extra-thick non-stick innerpot

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