

PHILIPS

MicroMasticating
juicer

Avance Collection

Up to 90% extraction

Quick clean, in 60 sec

Slim design, metallic

2 juice thickness possible



HR1947/31



Unleash all the goodness into your glass

MicroMasticating extracts up to 90%* of the fruit

Philips innovative MicroMasticating technology is designed to open up the cells of fruits and vegetables to squeeze the maximum out. Now with less preparation time thanks to large feeding tube. After juicing all parts can be rinsed clean.

Extract all the goodness from fruits and vegetable

- MicroMasticating extracts up to 90%* of the fruit
- Juice all your favorites, including bananas and mangos
- Include leaves, greens and nuts in your drinks
- Pre-clean function squeezes last drops of juice out

A juicer you can finally rinse clean

- Less preparation with 2x larger feeding tube
- Easily detachable and rinsed clean without any kitchen tool
- Unique no sieve design for cleaning in under 1 minute
- Innovative drip stop keeps your counter clean

Thoughtfully designed for your kitchen

- Slim juicer with all integrated parts
- Juice directly into your glass
- Inspiring recipe book included
- Detachable parts can be stored in the pulp container

Highlights

MicroMasticating technology



Fruits and vegetables have many thousands of cells that contain juice, vitamins and other vital nutrients. Philips innovative MicroMasticating technology is designed to open up the cells to squeeze the maximum of your favorite ingredients and will help you to get up to 90%* of your fruits into the glass and not as waste.

Soft fruits to hard vegetables



Make delicious healthy juices from soft fruits and hard vegetables. You can juice all your favorite combinations and use this products even for those especial starch ingredients that are normally very difficult to juice such as bananas or mangos.</p>
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Leaves, greens and nuts

Leaves and greens full of fibers are also great ingredients for healthy juices and they can all be processed in this juicer. Wheatgrass, spinach and many others could be an important health adder to your daily juices with MicroMasticating technology. You can even use certain kind of nuts, like the almond to prepare almond milk.

Pre-clean function

The pre-clean function is a special program that squeezes last drops of juice out of the juicer while cleaning the inside of your product at the same time. This will help you to get the best from your fruits and vegetables and avoid that valuable juice goes to waste in the cleaning process.

QuickClean in 1 minute

With an easily detachable design and rimless parts, this juicer can be quickly cleaned using only tap water. Because there are no sharp edges, the fibers or particles of ingredients are rinsed away in seconds.

No sieve design

Our unique no sieve design allows the juice to flow seamlessly to your glass going through a filter that removes any unwanted part from the juice and is so easy to clean that you don't need any brushes.

Innovative drip stop

Fully integrated drip stop allows you to stop between juicing sessions and keep your counter top clean at all times. Simply push the bottom of the juice outlet and without wetting your fingers the juice flow will stop.

Slim design

The optimized design with 11cm width allows you to keep the juicer always on your counter top, making it ready to juice at any time. It takes very little working space in storage as well as when in use because it is fully integrated, so you don't need any external compartments when juicing.

IF DESIGN AWARD

IF award-winning products and projects, concepts and more, selected by the top names in design. Each year, iF International Forum Design GmbH organizes one of the world's most celebrated and valued design competitions: the iF DESIGN AWARD. Recognized as a symbol of design excellence around the world, the iF DESIGN AWARD welcomes over 5,000 submissions from 70 countries every year.

Specifications

Accessories

Included: Filter, Jug, Recipe booklet

General specifications

Product features: Dishwasher safe, Non-slip feet, On/off switch, Safety lock, Quickclean

Design

Color: Metallic Black

Finishing

Material accessories: Metal safety lock

Material jar: Plastic

Material of main body: Plastic

Material waste container: Plastic

Service

2-year worldwide guarantee

Technical specifications

Capacity jar: 1 L

Capacity pulp container: 1 L

Cord length: 1 m

Frequency: 50-60 Hz

Power: 200 W

Voltage: 220-240 V

RPM: 300 RPM

Sustainability

Packaging: > 90% recycled materials

User manual: 100% recycled paper

Country of origin

Made in: China

