



Philips  
Rice cooker

**HD4728/00**

10-cup



**HD4728**

# More life in every bowl

## Smart and automatic rice cooking

Nutrition is the most important element to keep healthy. Philips' rice cookers come with automatic cooking programs that better preserve the freshness and nutrients in every bowl of rice.

### **Smart and automatic cooking**

- Top and bottom heating cooks rice more evenly
- Automatic keep warm keeps rice fresh for 12 hours

### **Easy to operate**

- One touch button for easy control

### **The ultimate in convenience**

- Advanced lid design for easy and safe access
- Easy-to-clean non-stick inner pot
- Swing handle for easy carrying
- Easy-to-read water level indicator
- Detachable power cord for convenient storage

**PHILIPS**  
sense and simplicity

# Specifications

## General specifications

- Top and bottom heating cooks rice more evenly
- 12 hours keep warm
- One-touch operation
- easy clean non-stick inner pot
- Advanced lid design
- Swing handle for easy carrying
- Detachable power cord for convenient storage
- Water level indicator

## Technical specifications

- Capacity: 1.8/10 Litres/cups
- Inner pot capacity: 5 litres
- Cord length: 1.0 m
- Voltage: 220-240 V

- Frequency: 50/60 Hz
- Wattage: 700 W

## Design specifications

- Materials of main body: body — plastic/metal; lid — plastic
- Available colour(s): White w/rice
- Weight of the appliance: 3.4 kg
- Weight (incl. packaging): 5.0 kg

## Accessories

- Plastic steam tray
- Rice scoop
- Measuring cup

# Highlights

## Top and bottom heating cooks rice more evenly



Top and bottom heating cooks rice more evenly

## Automatic 12 hours keep warm

Use the keep warm function to keep rice warm for a longer period of time. When the cooking process is finished, the rice cooker automatically switches to the keep warm mode

## One touch button

One-press button to control cooking or keep warm, with clear light on the panel to show cooking status

## Advanced lid design

Cool surface, easy to access with one touch button

## non-stick inner pot

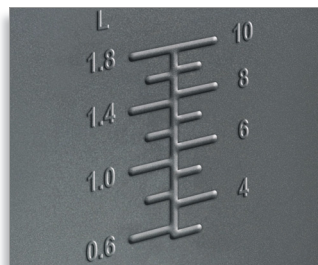


Specially coated with non-stick material that is more durable and easy to clean

## Swing handle

Convenient and safe handle for carrying the rice cooker away from the kitchen, or for serving rice in the dining room

## water level indicator



Clear water level marking shows capacity and rice-water ratio

## Detachable power cord for convenient storage

Detachable power cord for convenient storage



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