

PHILIPS

Steam generator
iron

PerfectCare Viva

Max 5.5 bar pump pressure

Up to 260 g steam boost

1.7 L water tank capacity

Compact design



GC7037/27



Iron faster with 2 x more steam *

no temperature setting required

Philips steam generator iron delivers faster and easier ironing experience. Iron your garments no temperature adjustment needed thanks to the revolutionary OptimalTEMP technology.

No temperature setting needed, guaranteed no burn

- Iron jeans to silk, no need to change temperature setting
- Safe to leave the hot soleplate on the ironing board

Fast ironing with continuous powerful steam

- Powerful steam for ultimate crease removal
- Integrated easy clean system for long-lasting performance
- Philips best gliding with increased scratch resistance
- Save energy with ECO mode

Compact technology

- Lightweight and compact size for easy storage
- Large water tank for longer continuous use
- Automatic switch off for safety and energy saving



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Highlights

Ultra powerful steam



An ultra-fast ironing experience can be yours with revolutionary technology. The powerful and continuous steam tackles even rough creases, and thicker fabrics are smoothed out with ease and speed. Plus there's an extra steam boost if needed, perfect for vertical steaming or stubborn creases.

OptimalTEMP technology



With OptimalTEMP technology you'll no longer have to waste time changing temperature settings, waiting for the temperature to adjust or pre-sorting clothes. Iron fabrics from jeans to silk, with guaranteed no burns thanks to the perfect combination of temperature and continuous powerful steam.

Safe rest



Innovative OptimalTEMP technology guarantees no burn on all ironable fabrics. As well as the reassurance this provides whilst ironing, it also means you can leave the hot iron soleplate directly on your cotton ironing

board without causing any damage. This helps to reduce any discomfort to your wrists, as you won't need to lift the iron to and from its base as often.

2 L water tank



The water tank has an extra-large 2 L capacity, so you get the convenience of up to 2 hours of continuous use, with no need to top-up the tank. It's also transparent, so you can get a 360° view of the tank to easily see how much water you have left to continue creating steam efficiently. When you do need to refill, your steam generator iron has a large filling hole that allows you to easily fill the water tank under the tap, or alternatively with a jug or bottle at any time during ironing.

Smart Calc clean



Regular descaling protects your iron and maintains steam performance. The Smart Calc-Clean system is an integrated descaling and cleaning function to extend the lifespan of your steam generator iron. The iron will remind you with both light and sound that cleaning and descaling is needed. Simply place your iron onto the Smart Calc-Clean container and start the process. It takes approx. 2 minutes for the dirty water and scale to be collected, your steam generator will beep once it's done and ready to use again.

Lightweight and compact size



Thanks to revolutionary ProVelocity technology, we've been able to make a steam generator more compact than ever before. The smaller size fits perfectly on your ironing board for convenience and carrying it around is made far easier. Plus your steam generator iron will take up much less storage space.

Safety auto off



The safety auto off function automatically switches off your steam generator iron if it has not been used for a few minutes. This saves energy and gives you safety peace of mind.



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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

Specifications

Technology

For all ironable fabrics
No burns
No temperature settings needed
OptimalTEMP technology
ProVelocity steam engine
Smart Control Processor

Fast crease removal

Continuous steam: up to 120 g/min
Power: 2400 W
Pressure: Max 5.5 bar pump
Ready to use: 2 min
Steam boost: up to 260 g
Steam-on-demand
Variable steam levels
Vertical steam
Voltage: 220 - 240 V

Easy to use

Safe on all ironable fabrics: Even delicates like silk
Soleplate gliding performance: 4 stars
Soleplate name: SteamGlide Plus
Cord freedom (swivel): 360 degree cord freedom
Hose length: 1.6 m
Power cord length: 1.8 m
Ready to use: Light indicator, Sound indicator
Refill any time during use
Safety auto off
Soleplate scratch resistance: 4 stars
Tap water suitable
Heat up time: 2 min
Extra large filling hole

Scale management

Descaling and cleaning: Smart Calc Clean
Descaling reminder: Light, Sound, Yes, no cartridges needed, no extra

Accessories included

Calc clean container

Storage

Cord storage: Velcro fix
Hose storage: Hose storage compartment

Size and weight

Packaging dimensions (WxHxL): 42.7 x 23.8 x 33.5 cm
Product dimensions (WxHxL): 37.5 x 24.2 x 19.5 cm
Weight of iron: 1.2 kg
Weight of iron + base: 2.8 kg

