

# PHILIPS

## AVENT

Newborn Starter Set

Classic

SCD271/00

 Product Picture

## Helps settle your baby, especially at night\*

Less colic\*\*

The handy collection SCD271/00 by Philips Avent including 4 Classic feeding bottles (2x 4oz and 2x 9oz), a bottle and nipple brush, and a white translucent pacifier 0-6 months.

**Benefits and features:**

- 0% BPA Product
- Curved brush head and molded tip
- Bottles clinically proven to reduce colic
- Orthodontic pacifier

**Vents air away from your baby's tummy**

- Clinically proven anti-colic system

**More comfortable feed at baby's chosen pace**

- Easy latch on due to the unique valve on the nipple

**Reduce fussing and discomfort**

- Clinically proven to significantly reduce fussing

**To fit your baby's growing needs**

- Five different nipple flow rates are available

# Highlights

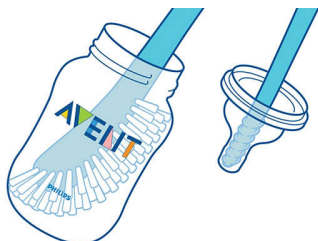
## Fits your baby's growing needs

Five different nipple flow rates are available.

## 0% BPA

This product contains 0% BPA

## Bottle and nipple brush



Specially curved brush head and molded handle-tip reach the corners of all types of bottles, nipples and feeding equipment for thorough cleaning.

## Bottles clinically proven



Unique anti-colic system consists of the Philips Avent nipple and adaptor ring allowing air to flow into the bottle instead of your baby's tummy for better digestion.\*

## Orthodontic pacifier

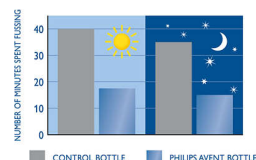


The orthodontic, collapsible nipple of the translucent pacifier respects the natural development of baby's palate, teeth and gums. All our pacifiers are made from silicone and are taste and odour-free.

## Easy latch on

Unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimize overeating and spit-up, burping and gas

## Significantly reduces fussing



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min,  $p=0.05$ ) This was especially true during the night-time.\*\*

## Unique anti-colic system



As your baby feeds, the unique valve on the nipple flexes to allow air into the bottle instead of your baby's tummy.\*

## Design

**Bottle design:** Wide neck, Ergonomic shape

## Features

**Can be sterilized**

## Material

**BPA free\***

## What is included

**Baby bottle:** 4 pcs

**Bottle and nipple brush:** 1 pcs

**Translucent pacifier:** 1 pcs

## Ease of use

**Bottle use:** Easy to clean, Easy to hold

## Bottle

**Material:** BPA free

## Functions

**Anti-colic valve:** Two piece anti-colic system

**Latch on:** Easy latch on, Promotes nipple acceptance

**Nipple:** Flexes to feeding rhythm

## Development stages

**Stage:** 0 - 6 months



\* \* A clinical study showed that at two weeks of age, babies showed less fussing than babies fed with another bottle. (Study conducted by the Institute of Child Health, London, 2008.)

\* \*\* A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.