## **PHILIPS**

## **AVENT**

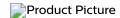
Anti-colic bottle with AirFree vent

3 Bottles

9oz/260ml

Slow flow nipple

1m+



SCF404/34



# Designed to reduce colic, gas and reflux\*

Our unique AirFree vent is designed to help your baby swallow less air as they drink by keeping the nipple full of milk during feeding. Reducing the amount of air your baby ingests helps w/common feeding issues such as colic, reflux & gas.

#### **Additional benefits**

- Different nipple flow rates available
- Mix and match with other Philips Avent products

#### AirFree vent designed for less air ingestion

• Helps baby swallow less air with AirFree vent

#### Clinically proven to reduce colic and fussing\*

 $\bullet\,$  Valve in the nipple prevents vacuum build-up\*

#### Easy to assemble, use - and clean!

- AirFree vent is one piece, simple to use
- Nipple shape designed for a secure latch

## Highlights

#### **Unique venting system**



Our unique AirFree vent is designed to help your baby swallow less air as they drink, by drawing air away from the nipple. Reducing the amount of air your baby ingests can help with common feeding issues, such as colic, reflux and gas.

#### Reduces colic and fussing\*



Clinical studies have shown that the Philips Avent bottle reduces colic and fussing. Fussing is significantly reduced at night as babies fed with Philips Avent anti-colic bottles experienced 60% less fussing than babies fed with a leading competitor's vented bottle.

#### Designed for a secure latch

The shape of the nipple allows for a secure latch, and the ribbed texture helps prevent nipple collapse, for uninterrupted, comfortable feeding.

#### Simple to use



While feeding, make sure the AirFree vent stays on top. This keeps the nipple full of milk, even when the bottle is held in a horizontal position, for easier upright feeding.

#### Choosing the right nipple









Different flow rates to keep up with your baby's growth. The Philips Avent Anti-colic bottles can be used with or without the AirFree vent - but they should only be used with Philips Avent Anti-colic feeding nipples.

#### Mix and match



Compatible range from breastfeeding to cup. We designed our bottle range so it's easy to mix and match tops and bottoms. This way you can progress easily from bottle, to training cup, to sippy cup, with fewer parts.

### Specifications

#### Design

Bottle design: Ergonomic shape, Wide neck

#### Materia

Bottle: Polypropylene, BPA free Nipple: Silicone, BPA free

#### What is included

9oz Pink baby bottle: 3 pcs AirFree vent: 3 pcs

#### Ease of use

Bottle use: Easy to assemble, Easy to clean, Easy to hold, Dishwasher & microwave safe

#### **Functions**

Ease of use: Easy to clean and assemble, Few parts for easy assembly

Nipple: Easy latch on, Ribbed texture prevents nipple collapse, Proven Anti-colic system Compatibility: Full Classic+ and Anti-colic bottle compatibility

#### **Development stages**

Stage: 0-12 months

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- \* At 2 weeks of age, babies fed with a Philips Avent bottle showed a trend to less colic compared to a conventional bottle and a significant reduction in fussing at night compared to babies fed with another leading bottle.
- \* 80% of moms agreed that "my baby experienced fewer feeding issues" in a home placement test with 144 mothers in the US in 2017
- \* Our unique AirFree vent is designed to help your baby swallow less air as they drink by keeping the nipple full of milk during feeding. Reducing the amount of air your baby ingests helps w/common feeding issues such as colic, reflux & gas
- What colic is, and how it affects babies? Colic is caused in part by swallowing air while feeding, which creates discomfort in a baby's digestive system. Symptoms include crying, fussing, gassiness and spit-up.