# **PHILIPS**



# ultra soft pacifier

ultra soft and flexible 0-6m Orthodontic & BPA-Free 1-pack





# The softest soother for your baby's sensitive skin Flexible shield for a comfortable fit

Take care of sensitive skin with the Philips Avent ultra soft pacifier. Our super soft<sup>\*</sup>, flexible shield follows the curves of your baby's cheeks, leaving fewer marks and less irritation for more comfortable soothing.

### Unique soft and flexible shield

- Soft, flexible shield for fewer skin marks & less irritation
- Rounded shield for extra comfort every day

### Silky nipple for extra comfort

- Loved by babies worldwide\*
- Textured, silky nipple for soothing comfort
- · Respects the natural shape of palate, teeth and gums

### Sterilize and store in one handy case

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## ultra soft pacifier

# Highlights

#### Flexible, soft shield



Sensitive skin needs extra care. Our shield technology lets this soother follow the natural curves of your baby's face for a comfortable fit. Your little one will experience fewer skin marks and less irritation.

#### **Rounded shield**



Our rounded shield minimizes pressure for comfortable soothing that's gentle on your little one's cheeks

#### 98% nipple acceptance\*



When we asked moms how their little ones respond to our textured silicone nipples, on average 98% said that their baby accepts Philips Avent ultra soft and ultra air pacifiers.

#### Silky textured nipple



This pacifier's silky, textured silicone nipple soothes and comforts your little one.

#### Healthy oral development



Look after your little one's oral development with a symmetrical nipple that respects the natural shape of their palate, teeth and gums.

#### Easy sterilization & storage



The ultra soft travel case doubles as a sterilizer, so all you need to do is add some water and pop it in the microwave. Then rest easy that it's clean for the next use.

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# **Specifications**

What is included ultra soft pacifier: 1 pcs

Accessories included Sterilizer/carrying case

# Safety

## Safety ring handle **BPA-free**

#### Hygiene

Easy to clean Can be sterilized Dishwasher safe

\* Developed with healthcare professionals and moms

- \* 2016-2017 US consumer tests show an average of 98% teat acceptance of the textured Philips Avent teat used in our ultra air and ultra soft soothers
- \* For hygiene reasons, replace pacifiers after 4 weeks of use
- \* No 1 global pacifier brand
- \* Our range supports moms and babies at every development stage
- \* 85% of moms surveyed perceive this pacifier feels softer than eight comparable models of other leading brands, independent research, USA, Feb 2017