



## The softest soother for your baby's sensitive skin

### Flexible shield for a comfortable fit

Take care of sensitive skin with the Philips Avent ultra soft pacifier. Our super soft\*, flexible shield follows the curves of your baby's cheeks, leaving fewer marks and less irritation for more comfortable soothing.

#### Unique soft and flexible shield

- Soft, flexible shield for fewer skin marks & less irritation
- · Rounded shield for extra comfort every day

#### Comfortable soft & silky nipple

- · Loved by babies worldwide\*
- · Textured, silky nipple for soothing comfort
- · Designed for natural oral development

#### Sterilize and store in one handy case

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# Highlights

#### Flexible, soft shield



Sensitive skin needs extra care. Our shield technology lets this soother follow the natural curves of your baby's face for a comfortable fit. Your little one will experience fewer skin marks and less irritation.

#### **Rounded shield**



Our rounded shield minimizes pressure for comfortable soothing that's gentle on your little one's cheeks.

#### 98% nipple acceptance\*



When we asked moms how their little ones respond to our textured silicone nipples, on average 98% said that their baby accepts Philips Avent ultra soft and ultra air pacifiers.

#### Silky textured nipple



This pacifier's silky, textured silicone nipple soothes and comforts your little one.

#### **Orthodontic nipple**



Our collapsible silicone nipple has a symmetrical shape that respects your baby's palate, teeth and gums as he or she grows.

#### **Easy sterilization & storage**



The ultra soft travel case doubles as a sterilizer, so all you need to do is add some water and pop it in the microwave. Then rest easy that it's clean for the next use.

# Specifications

What is included

ultra soft pacifier: 1 pcs

Accessories included

Sterilizer/carrying case

**Safety** 

Safety ring handle BPA-free

Hygiene

Easy to clean

Can be sterilized

Dishwasher safe

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- \* Developed with healthcare professionals and moms
- \* 2016-2017 US consumer tests show an average of 98% teat acceptance of the textured Philips Avent teat used in our ultra air and ultra soft soothers
- \* For hygiene reasons, replace pacifiers after 4 weeks of use
- \* No 1 global pacifier brand
- \* Our range supports moms and babies at every development stage
- \* 85% of moms surveyed perceive this pacifier feels softer than eight comparable models of other leading brands, independent research, USA, Feb 2017