Pre-sales leaflet for Singapore (2020, December 22)



Anti-colic with AirFree[™] vent

- 2 Bottles
- 9oz/260ml
- Slow flow teat
- 1m+

SCF813/24

Designed to reduce colic, gas and reflux*

Locks milk in, keeps air out

The AirFree[™] vent is designed to help your baby swallow less air. The teat stays full of milk, even when horizontal, for upright feeding. Reducing the air a baby ingests can help ease common feeding issues like colic, gas and reflux.

Benefits

Designed for less air intake

- Locks milk in, keeps air out, for easy upright feeding
- Teat stays full of milk, not air
- Clinically proven to reduce colic and fussing*
- Anti-colic system proven to reduce colic and fussing*

Easy to use -- and clean!

• Easy to clean & assemble, as AirFree[™] vent is a single piece

- Simple to use
- Teat shape designed for a secure latch-on

Additional benefits

- Use your bottle with or without the AirFree[™] vent
- Different teat flow rates available
- Mix and match with other Philips Avent products



Features

Locks milk in, keeps air out



The teat stays full of milk, even when the bottle is horizontal, so your baby can drink in a more natural, upright position. This can help reduce reflux, aid digestion, and make feeding time more comfortable for you and your little one.

Designed for less air intake



Our unique AirFree \mathbb{M} vent draws air away from the teat, so your baby swallows less air as they drink. This can help reduce common feeding issues such as colic, reflux and gas.

Reduces colic and fussing*



Clinical studies have shown that the Philips Avent bottle reduces colic and fussing*. How? A valve in the teat prevents vacuum build-up as your baby drinks, allowing uniterupted feeding. This can help reduce colic, gas, spit-up and burping.

Easy to clean and assemble



The AirFreeTM vent can be easily assembled with any Philips Avent Anti-colic and Classic+ bottle. Also cleaning is a breeze, thanks to the bottle's wideneck, and there only being a few parts to clean.

Simple to use



To start, fill the bottle with milk, place the AirFree[™] vent over the rim, and screw on the teat. Tilt the bottle downwards once to fill the teat, and you're ready to go. When feeding, make sure the AirFree[™] vent stays on top. The teat will stay full of milk, even when it's horizontal, for easier upright feeding.

Freedom of choice



You can use your Philips Avent Anti-colic bottle with or without the AirFree™ vent. The AirFree™ vent is compatible with our 4oz/125ml, 9oz/ 260ml and 11oz/330ml Philips Avent Anti-colic and Classic+ bottles.

Designed for a secure latch



The shape of the teat allows for a secure latch-on, and the ribbed texture helps prevent teat collapse, for uninterrupted, comfortable feeding.

Choosing the right teat



As your baby grows, their drinking needs change. Choose a teat with a flow rate that's right for their development. The Philips Avent Anti-colic and Classic+ bottles can be used with or without the AirFree[™] vent—but they should only be used with Philips Avent Anti-colic and Classic+ teats.

Grows with your baby



We designed our Anti-colic bottle range so it's easy to mix and match tops and bottoms. This way you can progress easily from bottle, to training cup, to sippy cup, with fewer parts. Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Development stages

Stage

Functions

Teat

Ease of use

Compatibility

Easy to assemble

Easy to clean Easy to hold

0-12 months

Easy latch on, Ribbed texture

proven Anti-colic system*

Easy to clean and assemble

prevents teat collapse, Clinically

Few parts for easy assembly Full Anti-colic and Classic+ bottle compatibility

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Polypropylene		
free		
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free		

What is included

Baby bottle AirFree™ vent

Design

Bottle design

Ease of use

Bottle use

Dishwasher & microwave safe

Wide neck

Ergonomic shape

2 pcs 1 pcs

* The AirFree™ vent is designed to help your baby swallow less air. The teat stays full of milk, even when horizontal, for upright feeding. Reducing the air a baby ingests can help ease common feeding issues like colic, gas and reflux.

* 80% of moms agreed that "my baby experienced fewer feeding issues" in a home placement test with 144 mothers in the US in 2017

* At 2 weeks of age, babies fed with a Philips Avent bottle showed a trend to less colic compared to a conventional bottle and a significant reduction in fussing at night compared to babies fed with another leading bottle.

* What colic is, and how it affects babies? Colic is caused in part by swallowing air while feeding, which creates discomfort in a baby's digestive system. Symptoms include crying, fussing, gassiness and spit-up.



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