# PHILIPS



### **Classic baby bottle**

3 Bottles 4oz/125ml Newborn flow nipple Om+



SCF680/37





## Clinically proven to reduce colic and discomfort\* Trusted for 30 years

Our Classic bottle has been trusted by mothers for 30 years, and continues to be the preferred choice of many moms. Designed for an enjoyable and easy feeding experience, it is clinically proven to reduce colic and discomfort.\*

#### More comfortable feed at baby's chosen pace

• Easy latch on due to the unique valve on the nipple

#### **Reduce fussing and discomfort**

Clinically proven to significantly reduce fussing

#### Vents air away from your baby's tummy

• Clinically proven anti-colic system

#### Easy to hold and grip in any direction

Ergonomic shape for maximum comfort

#### **Other benefits**

- Compatible with the Philips Avent range
- BPA free\*
- Simple to use and clean, quick and easy assembly
- Different flow rate nipples available
- Always use the adapter ring



### Classic baby bottle

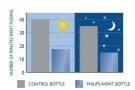
# Highlights

#### Easy latch on



Unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimize overeating and spit-up, burping and gas

#### Significantly reduces fussing



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, p=0.05) This was especially true during the nighttime.\*\*

#### **Ergonomic shape**



Due to the unique shape, the feeding bottle is easy to hold and grip in any direction for maximum comfort, even for baby's tiny hands.

#### Unique anti-colic system



As your baby feeds, the unique valve on the nipple flexes to allow air into the bottle instead of your baby's tummy.\*

#### Compatibility across the range



The Philips Avent Classic bottle is compatible with the Philips Avent range, excluding Natural bottles. We advise to use the Classic bottles with Classic feeding nipples only.

#### **BPA free\***



The Philips Avent Classic+ feeding bottle is made of BPA free\* material (polypropylene).

#### Simple to use and clean



Wide bottle neck makes filling and cleaning easy. Only a few parts for quick and simple assembly.

#### Fit your baby's growing needs



The Philips Avent Classic bottle offers different flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All nipples are available in twin packs.

#### Adapter ring



Remember to always use the Philips Avent Classic bottle with the adapter ring (included with every Philips Avent Classic bottle).



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#### **Philips Green Logo**

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

#### Bottle

Material: BPA free\*

#### Design

Bottle design: Ergonomic shape, Wide neck

#### **Development stages**

Stage: 0-12 months

#### Ease of use

Bottle use: Easy to clean, Easy to hold Ease of use: Dishwasher & microwave safe, 5 parts

#### Functions

Latch on: Easy latch on, Promotes nipple acceptance Nipple: Two piece anti-colic system, Flexes to feeding rhythm

#### Material

Bottle: BPA free\*, Polypropylene Nipple: BPA free\*, Soft silicone

### What is included

Baby Bottle: 3 pcs

#### Compatibility

Compatible with: Breast Pump, VIA cups and Classic Teats

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\* 0% BPA, following EU regulation 10/2011

\* \*\* A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.