# PHILIPS

# **AVENT**

Classic+ baby bottle

3 Bottles

9oz/260ml

Slow flow nipple

1m+



SCF563/37



# Clinically proven to reduce colic and discomfort\*

#### Designed for uninterrupted feeding

Our Classic+ bottle's Airflex venting system and textured teat is designed to minimize feeding interruptions and discomfort. With its integrated anti-colic valve, air is vented into the bottle and away from the baby's tummy.

#### Clinically proven to reduce colic and discomfort\*

- Anti-colic valve proven to reduce  $\operatorname{colic}^*$
- 60% less fussing at night\*
- · Ribbed texture prevents collapse for uninterrupted feeding
- · Teat shape designed for secure latch

#### Easy to use, clean and assemble

- · Leak-free design
- $\cdot$  Easy to clean and assemble with few parts
- Easy to hold
- Wide neck bottle with rounded corner for easy cleaning

#### Other benefits

- ${\boldsymbol{\cdot}}$  Compatible range from breastfeeding to cup
- · This bottle is BPA free
- · Different teat flow rates available



Classic+ baby bottle SCF563/37

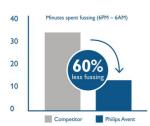
# Highlights

#### Less colic



Our anti-colic valve is designed to keep air away from your baby's tummy to reduce colic and discomfort. As your baby feeds, the valve integrated into the teat flexes to allow air into the bottle to prevent vacuum build up and vents it towards the back of the bottle. It keeps air in the bottle and away from baby's tummy to help reduce colic and discomfort.

#### **Less fussing**



Philips Avent Anti-colic bottle reduces fussing. Babies fed with Philips Avent Anti-colic bottles experienced 60% less fussing at night, than babies fed with a competitor's anti-colic bottle.\*

#### **Uninterrupted feeding**



The teat shape allows secure latch and the ribbed texture helps prevents teat collapse for uninterrupted, comfortable feeding.

#### Secure latch

Teat shape designed for secure latch

#### Leak-free design

Our Anti-colic bottle is designed to prevent leakage whilst feeding, for a truly enjoyable feeding experience.

#### Easy to assemble



Our Anti-colic bottle has few parts for quick and simple assembly.

#### Easy to hold



The unique bottle shape makes this bottle easy to hold and grip in any direction.

#### Easy to clean



With its wide neck and fewer parts, our bottle is easier to assemble and to clean quickly and thoroughly.

#### Growing up with your baby



Mix and match our breast pump, bottle and cup parts, and create the product that works for you, when you need it!

#### **BPA** free



Philips Avent Anti-colic bottle is made of BPA free material (PP).

#### Fits your baby's growing needs













The Philips Avent Anti-colic bottle range offers different teat flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All teats are available in twin packs: Newborn, Slow, Medium, Fast and Variable Flow, and Thick feed.



### Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

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## Specifications

Material

Bottle: BPA free, Polypropylene Teat: BPA free, Silicone

What is included Baby bottle: 3 pcs

**Bottle** 

Capacity: 9oz/260ml

Design

Bottle design: Ergonomic shape, Wide neck

Ease of use

Bottle use: Dishwasher & microwave safe, Easy to assemble, Easy to clean, Easy to hold

**Development stages** 

Stage: 0-12 months

**Functions** 

Anti-colic valve: Airflex venting system designed to reduce air ingestion

Teat: Easy latch on, Ribbed texture prevents nipple collapse, Proven anti-colic system

Ease of use: easy to clean and assemble, leak-free design, 4 pieces for easy assembly

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- \* At 2 weeks of age, babies fed with a Philips Avent bottle showed less colic, and significantly less fussing at night compared to babies fed with another competitor bottle.
- \* Teat design proven to prevent teat collapse and associated air ingestion and feeding interruptions.
- \* What colic is, and how it affects babies? Colic is caused in part by swallowing air while feeding, which creates discomfort in a baby's digestive system. Symptoms include crying and fussing.