

PHILIPS

sonicare

Sonic electric
toothbrush - Trial

For Kids

Built-in Bluetooth®

Coaching App

2 brush heads & 8 stickers

2 modes



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Connect children to a lifetime of healthy habits The fun way to inspire better brushers

The new Philips Sonicare For Kids power toothbrush with Bluetooth® wireless technology and interactive coaching app work together to help motivate children to brush independently.

Provides a superior clean

- Training and tracking
- Bluetooth® connectivity

Designed around you

- Personal brushing coach
- Two brush head sizes
- Two kid-friendly power modes
- Eight faceplate stickers
- KidPacer
- KidTimer
- Ergonomic, easy-grip handle
- Rubber overmold
- Patented Sonicare toothbrush technology

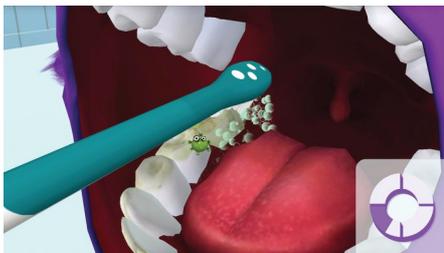
Highlights

Training and tracking



Children receive rewards and badges to keep them motivated, including gifts to keep their “Sparkly” training partner happy and healthy. A separate dashboard in the app allows parents to monitor their child’s performance and progress as well as set up custom milestones and incentives. In a survey, 98% of parents said it’s easier to get their child to brush longer and better*.

Personal brushing coach



Children navigate the app with the help of their training partner “Sparkly,” whose mouth acts as a visual brushing guide, teaching children to thoroughly brush each quadrant of the mouth.

Bluetooth® connectivity



Connects via Bluetooth® wireless technology to a mobile device so kids can interact with the coaching app while they brush. The handle tells the app how long the child is brushing.

Sonic technology



Drives fluid between the teeth and along the gumline for a powerful yet gentle clean.

KidTimer



Gradually increases brushing time over 90 days until reaching the dentist-recommended two minutes to train kids to brush longer.**

Two brush head sizes



Provide the perfect option for every mouth. Standard and compact sizes are comfortable fit for kids ages 4 and older.

Two kid-friendly power modes



Give them just the right amount of power — low mode for younger children and high mode for older kids.

Eight faceplate stickers



Interchangeable stickers allow children to make the toothbrush uniquely their own.

KidPacer



KidPacer encourage kids to brush their entire mouth effectively for the dentist-recommended 2 minutes.

Ergonomic, easy-grip handle



Easy for small hands to maneuver independently and comfortably.

Rubber overmold



Provides added protection for growing teeth and a safer, gentler brushing experience.

Specifications

Modes

Power modes: 2

Items included

Handles: 1 Sonicare for Kids Bluetooth-enabled handle

Brush heads: 1 Sonicare for Kids standard, 1 Sonicare for Kids compact

Charger: 1

Stickers: 8 customization stickers

Design and finishing

Color: Aqua

Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: 75% more effective*

Health benefits: For healthy oral care habits

Timer: KidTimer and Quadpacer

Ease of use

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks**

Battery indicator: Light shows battery status

Display: Illuminated display

Handle: Rubber grip for easy handling, Slim ergonomic design

Compatibility

iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

Technical specifications

Battery: Rechargeable

Battery type: Lithium ION

Operating time (full to empty): Up to 2 weeks

Power

Voltage: 110-220 V

Service

Warranty: 2-year limited warranty

