



Sonic electric toothbrush - Trial

# For Kids

Built-in Bluetooth®

Coaching App

2 brush heads & 8 stickers

2 modes









# Connect children to a lifetime of healthy habits

# The fun way to inspire better brushers

The new Philips Sonicare For Kids power toothbrush with Bluetooth® wireless technology and interactive coaching app work together to help motivate children to brush independently.

#### Provides a superior clean

- · Training and tracking
- Bluetooth<sup>®</sup> connectivity

## **Designed around you**

- Personal brushing coach
- · Two brush head sizes
- Two kid-friendly power modes
- Eight faceplate stickers
- KidPacer
- KidTimer
- Ergonomic, easy-grip handle
- Rubber overmold
- · Patented Sonicare toothbrush technology

# Highlights

#### **Training and tracking**



Children receive rewards and badges to keep them motivated, including gifts to keep their "Sparkly" training partner happy and healthy. A separate dashboard in the app allows parents to monitor their child's performance and progress as well as set up custom milestones and incentives. In a survey, 98% of parents said it's easier to get their child to brush longer and better\*.

#### Personal brushing coach



Children navigate the app with the help of their training partner "Sparkly," whose mouth acts as a visual brushing guide, teaching children to thoroughly brush each quadrant of the mouth.

### **Bluetooth**® connectivity



Connects via Bluetooth<sup>®</sup> wireless technology to a mobile device so kids can interact with the coaching app while they brush. The handle tells the app how long the child is brushing.

#### Sonic technology



Drives fluid between the teeth and along the gumline for a powerful yet gentle clean.

#### KidTimer



Gradually increases brushing time over 90 days until reaching the dentist-recommended two minutes to train kids to brush longer.\*\*

#### Two brush head sizes



Provide the perfect option for every mouth. Standard and compact sizes are comfortable fit for kids ages 4 and older.

## Two kid-friendly power modes



Give them just the right amount of power — low mode for younger children and high mode for older kids.

#### Eight faceplate stickers



Interchangeable stickers allow children to make the toothbrush uniquely their own.

#### **KidPacer**



KidPacer encourage kids to brush their entire mouth effectively for the dentist-recommended 2 minutes.

### Ergonomic, easy-grip handle



Easy for small hands to maneuver independently and comfortably.

#### **Rubber overmold**



Provides added protection for growing teeth and a safer, gentler brushing experience.

# Specifications

#### Modes

Power modes: 2

#### Items included

Handles: 1 Sonicare for Kids Bluetooth-

enabled handle

Brush heads: 1 Sonicare for Kids standard, 1

Sonicare for Kids compact

Charger: 1

Stickers: 8 customization stickers

#### **Design and finishing**

Color: Aqua

#### **Cleaning performance**

Speed: Up to 62000 brush movement/min

Performance: 75% more effective\*

Health benefits: For healthy oral care habits

Timer: KidTimer and Quadpacer

#### Ease of use

Brush head system: Easy click-on brush heads

Brushing time: Up to 3 weeks\*\*

Battery indicator: Light shows battery status

Display: Illuminated display

Handle: Rubber grip for easy handling, Slim

ergonomic design

#### **Compatibility**

iOS compatibility: iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational

system

Android compatibility: Android phones,

Bluetooth 4.0 enabled tablets

#### **Technical specifications**

Battery: Rechargeable Battery type: Lithium ION

Operating time (full to empty): Up to 2 weeks

#### **Power**

Voltage: 110-220 V

#### **Service**

Warranty: 2-year limited warranty

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