



Classic power. Classic clean.

A fresh start to better oral health

The Philips Sonicare E-Series is recommended for those with a focus on effective plaque removal every day.

Designed to optimise performance

- Our classic brush head
- $\cdot\,$ Engineered to maximise sonic motion
- Reminder bristles ensure your most effective clean

Proven to improve oral health

• Part of a better oral healthcare routine

A brush head that fits multiple handles

Screw-on system design for Essence, Elite, Xtreme, Advance

Highlights

Our classic brush head



This Philips Sonicare toothbrush head features a contoured profile to naturally fit the shape of your teeth for a thorough clean.

Maximised sonic motion



Philips Sonicare brush heads are vital to our core technology of high-frequency, highamplitude brush movements performing over 31,000 brush strokes per minute. Our unparalleled sonic technology fully extends the power from the handle all the way to the tip of the brush head. This sonic motion creates a dynamic fluid action that drives fluid deep between teeth and along the gum line for superior, yet gentle, cleaning every time.

Screw-on brush head system



The Philips Sonicare E-Series brush head screws on and off your brush handle for a secure fit and easy maintenance and cleaning.

Better oral healthcare



Like all authentic Philips Sonicare-branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognise when it's time for a replacement. For optimal results, replace your brush head every three months. HX7012/10

Specifications

Items included

Brush heads: 2 e-Series compact

Compatibility

Brush head system: Screw-on Suitable for these models: Essence

Design and finishing

Bristle stiffness feel: Regular Colour: White Reminder bristles: Blue bristle colour fades away Size: Compact

Quality and performance

Replacement: Every 3 months Tested: for optimal usage

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