

# PHILIPS

## sonicare

Sonic electric  
toothbrush - Dispense

Essence+

1 mode

2 brush heads

1 travel case



HX3281/53



### Removes up to 3x more plaque\* for a superior clean

\*than a manual toothbrush

With its one button mode and EasyStart feature, this Philips Sonicare electric toothbrush is the simple way to help patients find a gentler power toothbrush experience. It removes up to 3x more plaque than a manual toothbrush.

#### **Provides a superior clean**

- Optimized to deliver superior plaque removal\*
- Patented Sonicare toothbrush technology

#### **Guides patient to follow dental recommendations**

- Smarttimer

#### **Designed around you**

- Click-on design
- EasyStart



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# Highlights

## Sonic technology



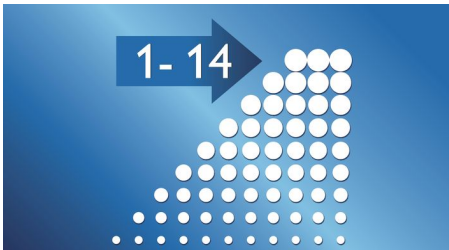
Drives fluid between the teeth and along the gumline for a powerful yet gentle clean.

## Superior plaque removal



This brush head features densely-packed, high-quality tufts to effectively remove plaque. Also features specially curved power tufts to easily reach teeth at the back of the mouth.

## EasyStart



Gently increases power over the first 14 uses to ease patients into the Sonicare brushing experience.

## Click-on design



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits Philips Sonicare toothbrush PowerUp Battery and Essence handles.

## Smarttimer



Two-minute timer helps ensure dental professional recommended brushing time.

# Specifications

## Modes

**Clean:** For exceptional everyday clean

## Items included

**Handles:** 1 Essence+  
**Brush heads:** 2 ProResults plaque control  
**Charger:** 1

## Design and finishing

**Color:** Black

## Cleaning performance

**Health benefits:** Helps improve gum health  
**Performance:** Removes up to 3x more plaque\*  
**Speed:** Up to 31000 brush movement/min  
**Timer:** SmartTimer  
**Whitening benefits:** Helps maintain white teeth

## Ease of use

**Battery indicator:** Light shows battery status  
**Brush head system:** Easy click-on brush heads  
**Brushing time:** Up to 10 days  
**Handle:** Ergonomic design, Rubber grip for easy handling

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

## Technical specifications

**Battery:** Rechargeable  
**Battery type:** NiMH  
**Operating time (full to empty):** Up to 10 days



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.