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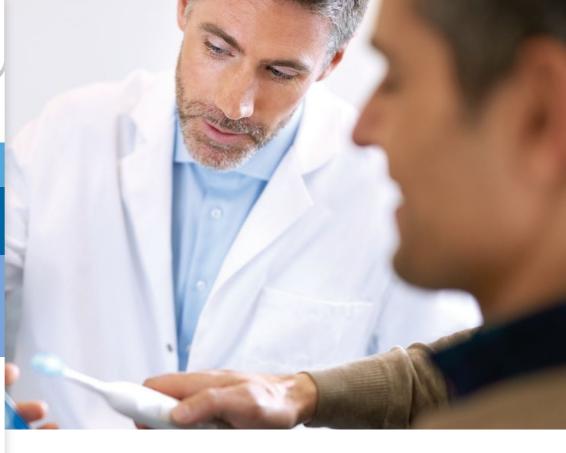


Bluetooth® connected toothbrush - Trial

FlexCare Platinum Connected

Built-in Bluetooth® Smart brushing sensors 3 modes, 3 intensities 3 brush heads





Reveal their habits for improved brushing routines

App turns brushing data into feedback and coaching

The new Philips Sonicare FlexCare Platinum Connected, powered by Smart Sensor Technology, reveals your patients' brushing habits and helps coach them into a better oral care routine.

Track your brushing with real-time guidance

- Powered by Smart Sensor Technology
- State-of-the-art 3D mouth-map
- Custom guidance with Touch-Up
- Brush head monitor
- Goal-setting and progress reports
- Highlights trouble spots

Provides a superior clean

- AdaptiveClean brush head
- BrushPacer and SmarTimer for thorough brushing
- Customizable modes and intensities
- Extended battery life and convenient travel case
- InterCare brush head

Highlights

Smart Sensor Technology



Three smart sensors send personalized brushing data to the Philips Sonicare app. Location sensor shows patients where they're brushing too little for better coverage. Scrubbing sensor helps guide patients to reduce scrubbing for optimized technique and a deeper, more gentle clean. Pressure sensor tracks brushing pressure and gently pulsates the handle to tell patients when to adopt a softer touch.

State-of-the-art 3D mouth-map



A personalized 3D mouth-map provides postbrushing analysis so patients can track and refine their routine and identify trouble spots that require extra attention.

Touch-Up



The Touch-Up feature displays customized guidance based on actual brushing data in order to immediately address missed areas.

Highlights trouble spots



Based on advice from their dental professional, patients can highlight and address areas on the personalized mouth-map in need of extra care due to plaque buildup, gum recession or another issue.

Brush head monitor



Using actual brushing time and pressure, the brush head monitor alerts patients in three months or less when it's time to replace their brush head, ensuring continued effectiveness for the best results possible.

Goal-setting, progress reports



The Philips Sonicare app maintains a running history of a patient's personalized brushing data, allowing them to easily review performance and set daily and long-term goals. After 30 days, patients can generate an in-app progress report summarizing their brushing performance, with the added option of sharing reports with their dental professional via email.

BrushPacer and SmarTimer



The BrushPacer tracks brushing through six segments of the mouth for a complete clean, while the SmarTimer ensures that patients brush for the full two-minutes as recommended by dental professionals.

AdaptiveClean brush head



Soft, flexible sides made of rubber allow the bristles to conform to the unique shape of patients' teeth and gums to provide up to 4x more surface contact*. The brush head's flexibility helps the bristles gently track along the gumline and absorb excessive brushing pressure. Enhanced sweeping motion delivers a unique in-mouth feel and superior cleaning along the gumline and in hard-to-reach areas*. Proven to remove 10x more plaque than a manual toothbrush in hard-to-reach areas*.

InterCare brush head



Extra-long, high-density bristles reach deeper between teeth to help remove significantly more plaque* interproximally. Ideal for patients with bleeding gums or increased risk of gum inflammation.

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Specifications

Modes

Clean: For exceptional everyday clean White: Removes surface stains Deep Clean: For an invigorating deep clean 3 intensities: Low, Medium, High

Items included

Handle: 1 FlexCare Platinum Connected Brush heads: 1 C3 Premium Plaque Control, 1 InterCare standard, 1 ProResults gum health Charger: 1 Travel case: 1

Connectivity

Bluetooth® wireless technology: Connected brushing app

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 operational system

Design and finishing

Color: White

Cleaning performance

Health benefits: Improves gum health in only two weeks Performance: Remove up to 10x more plaque**

Speed: Up to 62000 brush movement/min Timer: BrushPacer and SmarTimer Whitening benefits: Helps naturally remove stains

Pressure sensor: Vibrates handle to alert user

Ease of use

Battery indicator: Light shows battery status Brush head system: Easy click-on brush heads Brushing time: Up to 2 weeks Handle: Slim ergonomic design Display: Illuminated display

Technical specifications

Battery: Rechargeable Battery type: Lithium ION Operating time (full to empty): Up to 2 weeks

Power

Voltage: 110-220 V

Service

Warranty: 2-year limited warranty

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* Than a DiamondClean brush head * * than a manual toothbrush

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