

PHILIPS

sonicare

Toothbrush heads

PowerUp

2-pack

Standard size

Click-on

All-around cleaning

HX3012/64



Simple. Gentle. Superior.

Superior, yet gentle cleaning beyond a manual.

This Philips Sonicare PowerUp toothbrush head is specifically designed for use with PowerUp Battery tooth brush only. Best for those accustomed to the manual toothbrush experience but seeking superior performance.

Designed to optimize performance

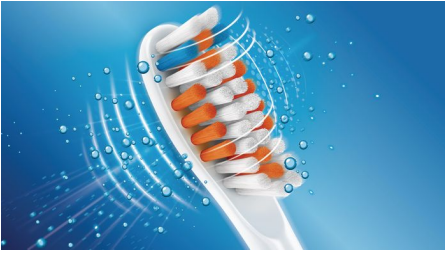
- A manual feel with powerful results
- Reminder bristles ensure your most effective clean
- Engineered to maximize sonic motion

Proven to improve oral health

- Part of a better oral healthcare routine

Highlights

Manual feel, powerful results



This Philips Sonicare toothbrush head features a larger brush head for better teeth coverage along with criss-cross bristles on the side for gentle and effective cleaning along the gum line.

Maximized sonic motion



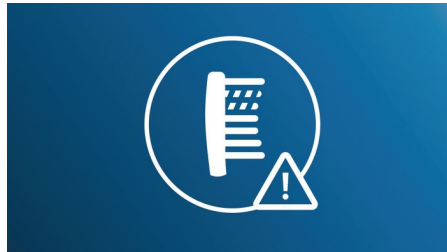
Philips Sonicare brush heads are vital to our core technology of high-frequency, high-amplitude brush movements performing over 15,000 brush strokes per minute. Our unparalleled sonic technology fully extends the power from the handle all the way to the tip of the brush head. This sonic motion creates a dynamic fluid action that drives fluid deep between teeth and along the gum line for superior, yet gentle, cleaning every time.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

Specifications

Items included

Brush heads: 2 PowerUp medium

Compatibility

Brush head system: Click-on

Suitable for these models: PowerUp

Design and finishing

Bristle stiffness feel: Regular

Color: White

Reminder bristles: Blue bristle color fade away

Size: Standard

Health benefits

Plaque removal: Helps remove plaque

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

