

AVENT

Moisturising Nipple Cream

Helping mothers breastfeed longer



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The benefits and pleasure of breastfeeding are widely recognised for both mother and baby but women can sometimes experience problems. To help you prepare your skin for breastfeeding and continue breastfeeding for as long as possible, AVENT has formulated Moisturising Nipple Cream.

Formulated for maximum purity

Medilan Lanolin: an ultra pure grade of lanolin, it penetrates the skin's outer layers (stratum corneum) to improve moisture levels and ensure skin suppleness. Medilan undergoes an advanced refining process to remove impurities and allergens.

Aloe Vera: a natural ingredient from the aloe vera plant, renowned for its softening properties.

Coconut Oil: a natural source of hydration, it moisturises and softens dry skin. The coconut oil in AVENT Moisturising Nipple Cream is fully refined and the free proteins, which may cause allergies, have been removed.

No added colouring, preservative or perfume

INGREDIENTS: Lanolin, Hydrogenated Polydecene, Aloe Barbadensis (Aloe Vera Leaf Extract), Cocos Nucifera (Coconut Oil), BHT.

When and how to use

During the final stage of pregnancy AVENT Moisturising Nipple Cream can be applied sparingly once or twice a day to help prepare the nipples for breastfeeding, particularly if the skin is dry.

After birth, the cream can be applied between feeds, or as required to moisturise and soften dry or sensitive nipples.

Wash hands before use and dry the nipple area gently.

Softens a small amount of cream between the fingertips and apply to the nipple area as needed. The cream is completely safe for baby and there is no need to remove prior to breastfeeding.

Apply **AVENT Breast Pads** or **AVENT ISIS Breast Shells** (ventilated) for short periods of time (see back page).

On the advice of your health professional, you can use the **Philips AVENT ISIS Breast Pump** to express your breast milk to feed to your baby until your nipples are no longer sensitive.



Common breastfeeding problems

More practical advice

Problems with sensitive and dry nipples may be a result of incorrect positioning of your baby at the breast. Ask your midwife or health visitor for help in checking this.

When washing the breast area do not apply soap to nipples. Dry thoroughly but gently.

Make sure you change your breast pads frequently. **AVENT Ultra Comfort Disposable Breast Pads** have a unique layered construction for maximum absorbency, comfort and dryness. **AVENT Washable Breast Pads** are made of 100% cotton with an attractive lacy outer layer and are machine washable and dryable.

AVENT ISIS Breast Shells. The ultrasoft ventilated shells are worn inside the bra. They allow air to circulate, prevent clothes from chafing nipples and promote healing.

If your nipples become unbearably sore or cracked **AVENT Nipple Protectors** can allow you to go on breastfeeding your baby whilst you address the cause of the problem. They are made of odourless, taste-free, ultra-thin silicone and are butterfly shaped. This enables your baby to still feel and smell your skin and continue to stimulate your milk supply, and therefore return to the breast easily once your nipples are healed (Nipple protectors should be used with Health Professional advice).

If you suddenly get sore, pink or itchy nipples and perhaps shooting pains deep in the breast between or during feeds you or your baby may have thrush. This is quite common and can be treated by your doctor.

If you would like to obtain our Guide to Breastfeeding DVD or leaflet*, or further information on our complete range of mother and baby care products, click on **www.philips.com/AVENT** or call freephone **0800 289 064 (GB ONLY) 1800 509 021 (IRL ONLY).**

In Australia call **1300 364 474**

In the US and Canada call toll-free **1.800.54.AVENT**

*AVENT Guide to Breastfeeding DVD and leaflet available in GB and IRL only.

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