

PHILIPS

AVENT

Feeding bottle

3 Classic

4oz/125ml

Newborn Flow Nipple



SCF680/37



Good feeding , good sleeping

Helps settle your baby, especially at night**

Fussing is by far the most commonly known crying behavior in babies. The Philips AVENT Classic feeding bottle SCF680/37 significantly reduces colic*** and fussing. Fussing is reduced especially at night.**

More comfortable feed at baby's chosen pace

- Easy latch on due to the unique valve on the nipple

Reduce fussing and discomfort

- Clinically proven to significantly reduce fussing

Air goes into the bottle, not baby's tummy

- Unique anti-colic system

Easy to hold and grip in any direction

- Ergonomic shape for maximum comfort

Other benefits

- Compatible with the Philips AVENT range
- This bottle is BPA free*
- Simple to use and clean, quick and easy assembly
- Different flow rate nipples available
- Always use the adapter ring

Highlights

Easy latch on



Unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby for more comfort.

Unique anti-colic valve



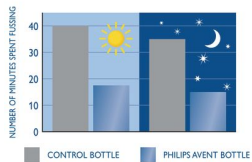
As your baby feeds, the unique valve on the nipple flexes to allow air into the bottle instead of your baby's tummy.***

Simple to use and clean



Wide bottle neck makes filling and cleaning easy. Only a few parts for quick and simple assembly.

Significantly reduces fussing



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant feeding bottle design affects "infant behaviour". The Philips AVENT Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, $p=0.05$). This was especially true during night-time.**

Ergonomic shape



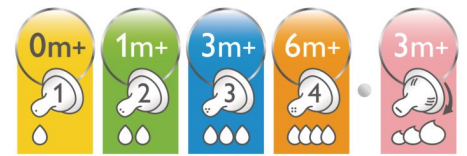
Due to the unique shape, the bottle is easy to hold and grip in any direction for maximum comfort, even for baby's tiny hands.

Compatibility across the range



The Philips AVENT Classic bottle is compatible with the Philips AVENT range, excluding Natural bottles. We advise to use the Classic bottles with Classic feeding nipples only.

Fit your baby's growing needs



The Philips AVENT Classic bottle offers different flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All nipples are available in twin packs.

This bottle is BPA free*



The Philips AVENT Classic bottle is made of BPA free* material (polypropylene).

Adapter ring



Remember to always use the Philips AVENT Classic bottle with the adapter ring (included with every Philips AVENT Classic bottle).



* Following EU directive (2011/8/EU)

** A clinical study showed that at two weeks of age, babies showed less fussing than babies fed with another bottle. (Study conducted by the Institute of Child Health, London. 2008.)

*** A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.