

# PHILIPS

## AVENT

Baby gift set

Essentials



SCD368/01



## Clinically proven to reduce colic and discomfort\* Easy to clean, healthier feeding

Travel, store, feed, clean and sterilize baby products thanks to the Avent Essentials Set

### **Easily clean baby's bottles and nipples**

- This bottle is dishwasher proof
- No bottle damage

### **Other benefits**

- BPA free

### **Clinically proven to reduce colic and discomfort\***

- Anti-colic system proven to reduce colic\*
- Fussing is reduced, especially at night
- Baby controls milk flow for less spit-up, burping and gas

### **Easy to use, clean and assemble**

- Few parts for a quick and simple assembly
- Leak-free for an enjoyable feeding

# Highlights

## Less colic



Unlike other bottles, the clinically proven anti-colic system is now integrated into the nipple, making it easier to assemble the bottle correctly. As your baby feeds, the unique valve on the nipple opens to allow air into the bottle instead of your baby's tummy.

## BPA free

Following EU directive (2011/8/EU), the Philips Avent Classic+ feeding bottle is made of BPA free material (polypropylene).

## Easy to assemble in seconds



The new Classic+ bottle has only 4 parts for quick and simple assembly.

## Less fussing\*



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby

bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, p=0.05) This was especially true during the night-time.\*

## Leak-free



The new Classic+ bottle is designed to prevent leakage whilst feeding, for a truly enjoyable feeding experience.

## Less spit-up, burping and gas



The unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimise overeating and spit-up, burping and gas.

## Dishwasher proof bottle

Sterilize in a Philips Avent sterilizer, a dishwasher or by boiling in water.

## No bottle damage

Round brush reaches hard-to-clean bottle interior. Plastic bristles won't scratch or damage bottles.

# Specifications

## Country of origin

EU

## Material

**Bottle:** Polypropylene, BPA free\*

**Nipple:** Silicone, BPA free\*

## What is included

**Bottle and nipple brush:** 1 pcs

**Magic Handles:** 1 pcs

**Milk powder dispenser:** 1 pcs

**Soft spout:** 1 pcs

**Microwave steam sterilizer:** 1 pcs

**Silicone Pacifier:** 1 pcs

**Baby Bottle:** 5 pcs

## Bottle

**Material:** BPA free\*

## Design

**Bottle design:** Wide neck, Ergonomic shape

## Ease of use

**Bottle use:** Easy to clean, Easy to hold

**Ease of use:** Dishwasher & microwave safe, Easy to assemble, Easy to clean, Easy to hold

## Development stages

**Stages:** 0-6 months

## Functions

**Clinically proven:** clinically proven anti-colic

**Nipple:** Flexes to feeding rhythm, Easy latch on



\* At 2 weeks of age babies fed with a Philips Avent bottle showed a trend to less colic than babies fed with a conventional bottle. At 2 weeks of age babies fed with a Philips Avent bottle showed a trend to less fussing than babies fed with another leading bottle.