

Why you should have a HeartStart Defibrillator in your home

The numbers tell the story

6M 

lives claimed by sudden cardiac arrest each year.¹

Nearly 1,000 Americans are lost to sudden cardiac arrest each day.²



68.5% 

of all cardiac arrests happen in the home.³

On average, U.S. EMS teams take **6 to 12 minutes** to arrive on the scene.⁴



After 10 minutes, very few sudden cardiac arrest victims survive.⁵

Learn how the Philips HeartStart Home Defibrillator can give you the confidence to act quickly and help save a life.

Visit www.philips.com/aed



1. Global public health problem of sudden cardiac death, Rahul Mehra, National Center for Biotechnology Information. Retrieved April 23, 2018 from [https://www.jecgonline.com/article/S0022-0736\(07\)00667-X/fulltext](https://www.jecgonline.com/article/S0022-0736(07)00667-X/fulltext).
2. Sudden Cardiac Arrest Foundation. (2019). Latest AHA Statistics on Cardiac Arrest Survival Reveal Little Progress. Retrieved October 9, 2018 from <https://www.sca-aware.org/sca-news/latest-aha-statistics-on-cardiac-arrest-survival-reveal-little-progress>.
3. Sudden Cardiac Arrest Foundation. (2018). AHA Releases 2018 Latest Statistics Heart on Sudden Cardiac Arrest. Retrieved February 1, 2018 from <http://www.sca-aware.org/sca-news/aha-releases-latest-statistics-on-sudden-cardiac-arrest>.
4. Saving Hearts Foundation. (n.d.) About SCA. Retrieved February 1, 2018 from www.savingheartfoundation.com/about-sca/.
5. The Heart Foundation. (n.d.) What is heart disease? Retrieved February 1, 2018 from <https://theheartfoundation.org/heart-disease-facts/about-heart-disease/>.
6. American Heart Association. (2018). AHA Releases Latest Statistics on Sudden Cardiac Arrest. Retrieved October 9, 2019 from <https://www.sca-aware.org/sca-news/aha-releases-latest-statistics-on-sudden-cardiac-arrest>.
7. The Infant/Child pads cartridge is sold separately, and available only under the order of a physician, by prescription only.

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PHILIPS

HeartStart Home
Defibrillator

You could save
the life of your
loved one

Philips HeartStart Home Defibrillator

A sudden cardiac arrest can happen to **anyone** at any time

You may assume that you're too young or healthy to have a heart attack. And, you might be right. But, unlike a heart attack, sudden cardiac arrest is an electrical malfunction in which the heart stops beating unexpectedly preventing blood from being pumped to the brain and other organs.

Quite simply, sudden cardiac arrest can happen to anyone, anywhere at any time. And although it can strike without any symptoms or warning, there is something you can do to be prepared.

Philips HeartStart Home Defibrillator is specifically designed for use in the home, where more than 68% of all cardiac arrests occur.⁶



For in home use

Designed with you in mind

Like other pieces of essential safety equipment, the Philips HeartStart Home Defibrillator was designed to be safe, reliable and easy to use.



Easy to use

- Provides real-time guidance through step-by-step voice commands and CPR guidance.
- Use your home defibrillator with confidence – HeartStart is virtually ready-to-rescue right out of the box.
- Go at your own pace – integrated SMART Pads placed on the victim's bare skin sense and adapt the defibrillator's instructions to your actions every step of the way. If you may need to defibrillate an infant or a child under 25 kg (55 pounds) or 8 years old, it is recommended that you order the infant/child SMART Pads Cartridge, available separately.



Safe

- Trust the innovation of HeartStart Home, the first and only defibrillator available without a prescription.
- Use the defibrillator on patients of any age, including infants and children.⁷
- Personalized therapy – the HeartStart Home Defibrillator automatically assesses if a shock is necessary, and if so provides the right therapy appropriate to the individual.



Reliable

- Deliver shock treatment after CPR, typically within 8 seconds with our patented Quick Shock technology.

Easy as 1-2-3

in an emergency



1 Press the green on/off button to activate voice instructions and visual icons. or pull the SMART Pads cartridge's green handle.



2 Place the pads on the patient as directed.



3 When advised by the device, press the orange shock button.

