

# your clinical perfomance

# your throughput



833

# the value of your investment



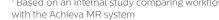
With Philips Ingenia Prodiva 1.5T CX you can enhance your clinical possibilities through our unique digital technology and our powerful imaging solutions

# Get consistent and high quality imaging with dStream digital broadband

dStream digital broadband technology and our imaging solutions help you grow your MR practice to new heights. Digitizing the signal in the coil captures the MR signal in its most pure form, increasing SNR to enhance the image quality or reduce the exam time.

# Quickly master routine imaging

It's easy for every operator to quickly master routine imaging with our smart automation and Breeze Workflow. The system automates many standard tasks, such as table positioning and coil selection, to streamline results for routine imaging. Breeze Workflow cuts positioning steps by up to 34% 1 to speed up exams and so you can potentially increase your patient volume.





### Expand your clinical reach

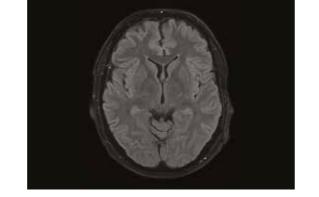
Ingenia Prodiva 1.5T CX delivers access to a wide range of advanced applications for brain, body, MSK, oncology and cardiac examinations. Now you can attract new referrals and generate additional revenue.

# Robust techniques for routine high-quality imaging

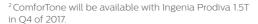
Ingenia Prodiva 1.5T CX gives you access to imaging techniques such as fat suppression, motion correction and metal artifact reduction to overcome some of the most common issues that result in inconclusive exams and re-scans.

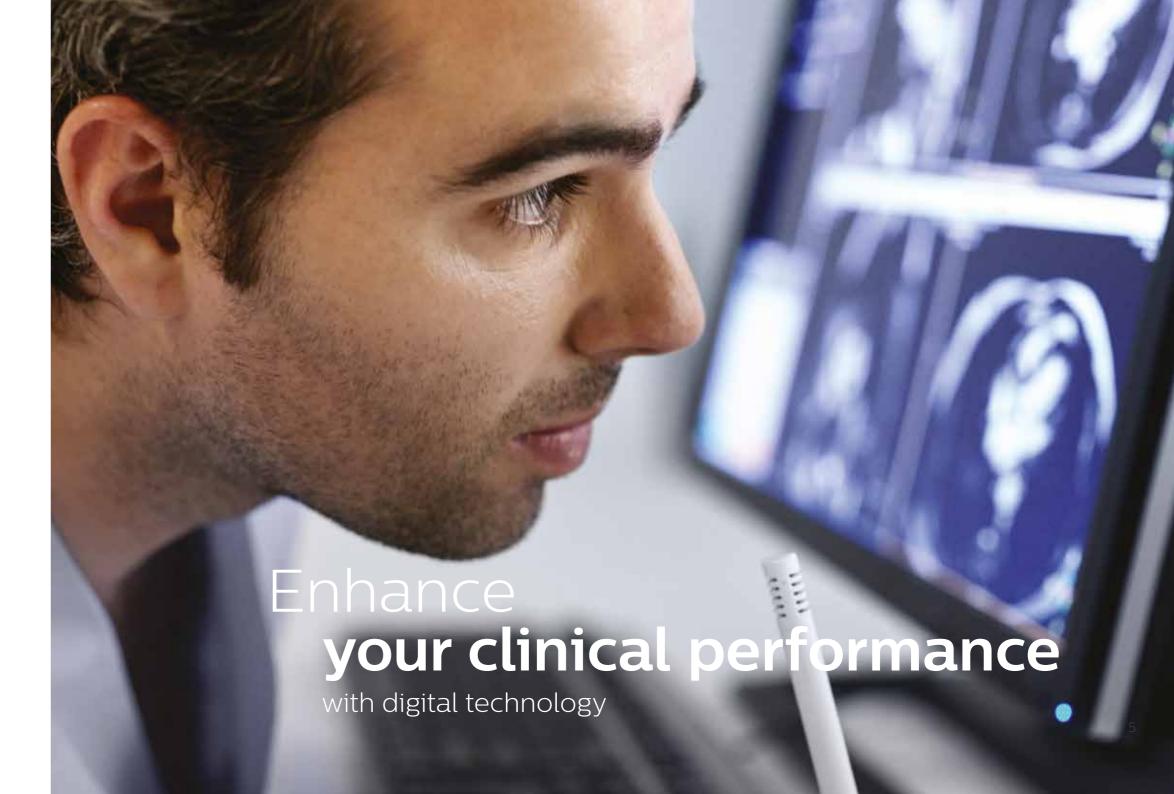
### Quietly promote patient acceptance

ComforTone <sup>2</sup> is a unique noise reduction technology available for a wide range of applications. By reducing acoustic noise to near ambient, it will help promote patient comfort and acceptance.







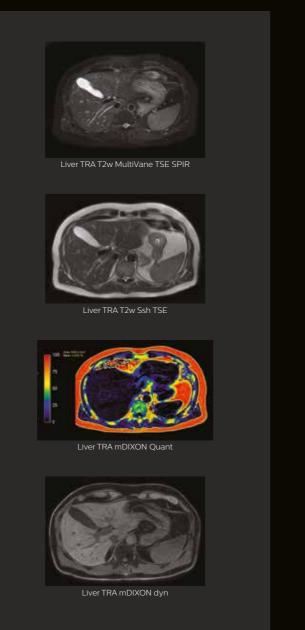


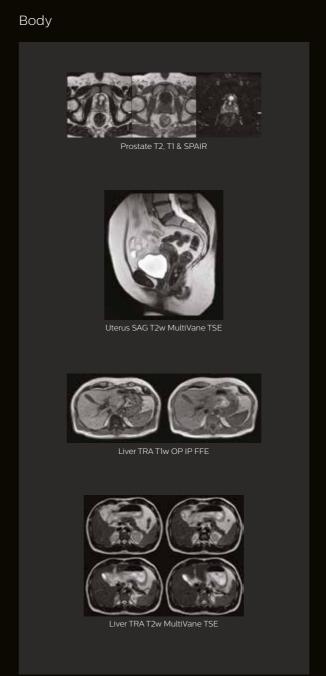
# Spine C-Spine SAG TIW TSE C-Spine SAG T2W TSE

# Neuro





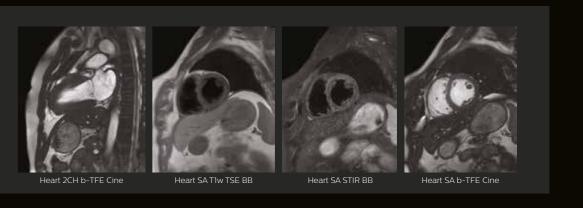


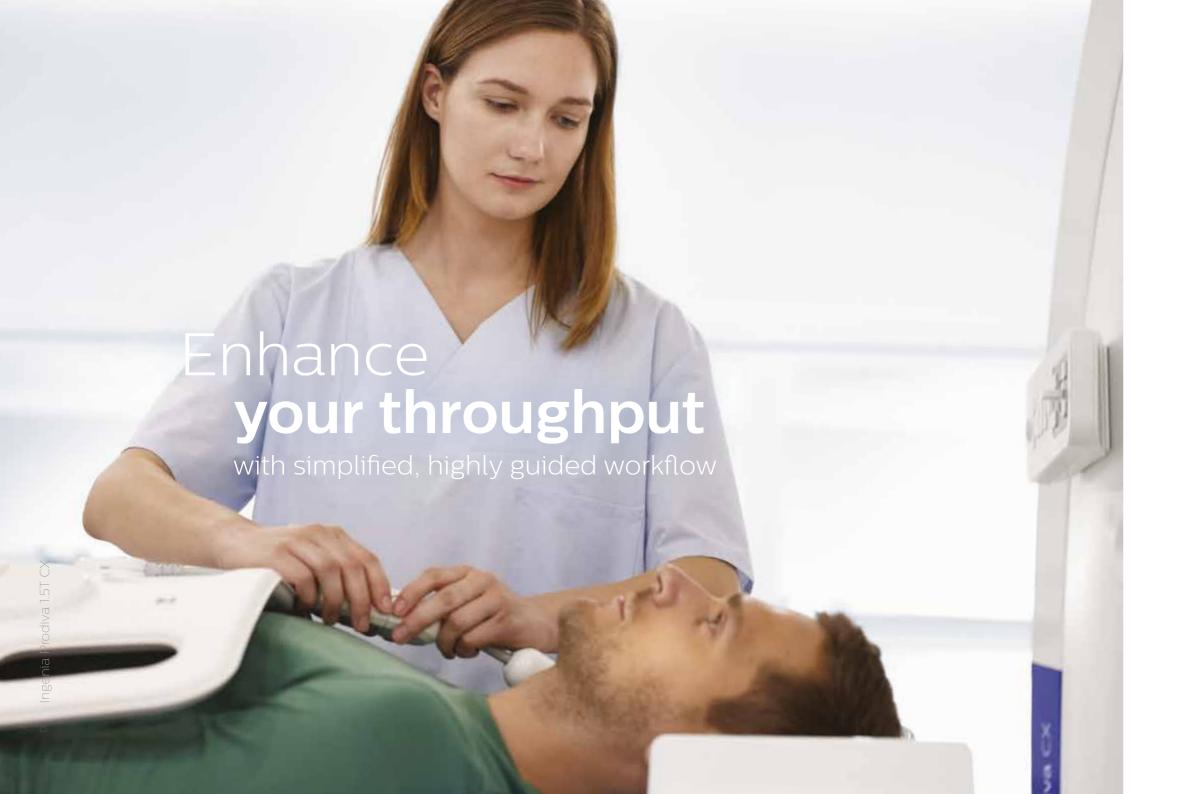


# MSK



# Cardiac







Ingenia Prodiva 1.5T CX is designed to help increase patient throughput right from day one using simplified Breeze Workflow and the highly guided and standardized examinations.



# Accelerate workflow by reducing the number of positioning steps

The Breeze Workflow reduces the number of positioning steps by up to 34% <sup>1</sup> and enables you to accelerate your daily exam workflow. Patient set-up is intuitive and takes minimal coil handling thanks to the Breeze Workflow.

# Patient handling and set up time faster by up to 79% <sup>2</sup>

Spend less time on patient handling and coil set up with Breeze Workflow. Short cables, small connectors and compact electronics make coil set up fast and easy.

# Patient anatomies differ, our flexible coils adapt to their body shape

Breeze Anterior coils are thin and flexible, and they can be quickly and easily fitted around each patient's body shape for fast, efficient, comfortable scanning.

# Ambient Experience: creating a positive patient and staff experience

The unique Ambient Experience in-bore Connect allows your patients a personalized environment. From the moment a patient enter into the scanner, through the completion of exam, In-bore Connect helps patients to remain relaxed, follow directions such as breath hold instructions and get active feedback on scan progress.

# Breeze Workflow includes

- > Breeze connect
  - Mini connectors
  - Fewer bulky electronics
- > Integrated NVS in the table
- > Breeze coil handling
  - Ultra light anterior coils
  - Short cables

<sup>&</sup>lt;sup>1</sup>Based on internal study comparing workflow with Achieva.

# A smart way to standardize your examinations

Getting up to speed is fast and easy thanks to our smart user interface. It provides simple, standard guidance to help promote greater efficiency and reproducibility for procedures. The SmartExam feature automates many of your exams to streamline workflow and enhance exam consistency.



# SmartSelect

automatically detects and selects the coil and coil elements which maximize the SNR in the selected



SmartLink simplifies planning, viewing and processing of multi-sequence, multi-station exams, treating them as one volume



SmartLine performs intelligent background processing of multiple image datasets in parallel with image acquisition, e.g. volume view, diffusion, perfusion, accelerating exam time



SmartExam\* lets you position slices on the target anatomy with just a single mouse click. It is optionally available for brain, spine, shoulder and knee exams

\*SmartExam will be available with Ingenia Prodiva 1.5T in Q4 of 2017.



SmartStart moves the table to isocenter



Enhance the value of your investment

with low total cost of ownership







Console room in this illustration is outside of the 5 Gauss line.

Minimum site layout is for illustration purposes only. For detailed site planning please contact your Philips representative.

Ingenia Prodiva 1.5T CX is designed to help you control costs and maintain uptime to generate a greater return on investments.

# Ingenia Prodiva 1.5T CX can be installed even where many other MRI systems cannot <sup>1</sup>

## Reduce the need for costly remodelling

To allow your new MR to be sited in an existing room, Ingenia Prodiva 1.5T CX features a small fringe field on a lightweight magnet. This can reduce the need to make costly renovations, such as removing walls, raising ceilings or reinforcing floors.

# Keep transport and installation costs low

Save time and money on transport and installation with the unique compact design of this system.

It is made to easily move through standard hospital corridors and doorways without widening them.

You can easily fit it in rooms with standard ceilings since it offers a low ceiling height upon installation.

# Conserve precious helium

The HeliumSave zero-boil-off technology is designed to eliminate Helium losses even in normal operation <sup>2</sup> under regular scanning conditions.

### Reduce energy costs

PowerSave technology combines efficient design with smart power management to help keep energy bills consistently low.

# Maintain high uptime by resolving potential system issues

Benefit from improved uptime with the support of Philips Customer Service. Our advanced remote service infrastructure continuously monitors, notifies and resolves system issues before they become critical to your daily routine <sup>3</sup>.

# MRI investment strategy aligned with your budget

We offer different service agreements with Ingenia Prodiva 1.5T CX matching your budget requirements and the capabilities of your in-house service engineers.

<sup>1</sup>Other MR refers to 60 cm 1.5T whole body MRI systems.

<sup>2</sup> Normal operation is defined as typical scanning performed with uninterrupted availability of electricity, magnet cooling and excluding service actions.

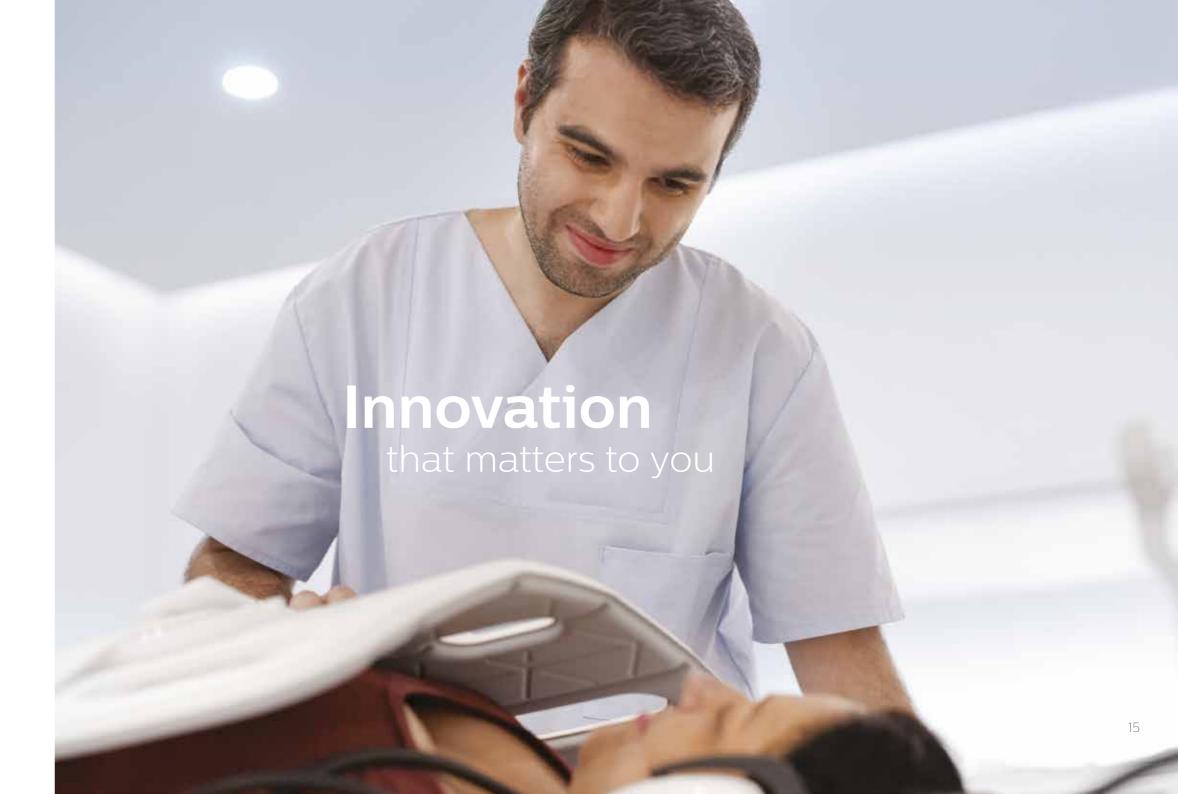
<sup>3</sup> Dependent on contract entitlement and local availability.

From the very beginning, Philips has always had one thing at the heart of our company – our mission to improve people's lives through meaningful innovation. This mission inspires us to work with you to find the shortest path to the best care at the lowest cost. It drives us to create technology that makes a difference – to those who run our MR systems, those who read the images, and those patients who benefit from confident diagnosis.

Philips is dedicated to improving and saving lives through innovation.

In radiology, we develop our solutions in partnership with clinicians and customers. Your patients can have better, more personalized care, while you make the best use of time and budget.

We partner with you to drive clinical performance, enhance patient and user experience, and ensure economic value, within and beyond the walls of your enterprise.





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### Product information

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