

Take the smart path

New referrals can help you thrive even in the face of today's challenging healthcare economics.

Expanding into procedures that require patient monitoring can be a natural step.

Choose wisely from the start, with Philips and Expression MR200* for bedside-level quality with the affordability that makes it practical to move in this new direction.

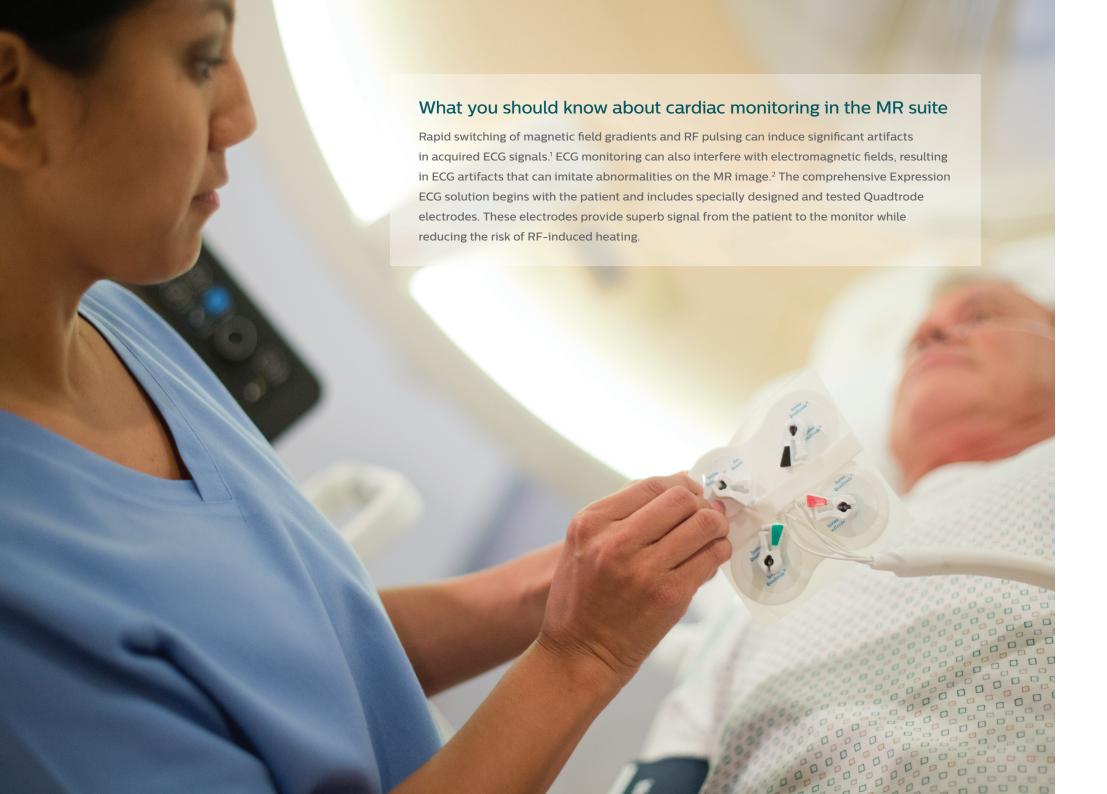
Increase your clinical value to referring physicians while empowering your staff to create the positive patient experiences required for sustainable success. Choose Philips, and you partner with the company with more than 25 years of bringing meaningful innovation to MR monitoring.

The smart path starts with growing referrals by conducting procedures that require patient monitoring.

Make your first step the right step with Expression MR200.







Healthcare economics are putting pressure on care providers to reduce the number of MR imaging procedures.³

Ask your MR monitoring partner, "What are you doing to help me increase the clinical value we provide to referring physicians?

Your reputation depends on quality results

Every patient deserves the best quality you can provide.

Expression MR200 provides the kind of bedside-quality parameters and design previously found only in monitors designed and priced for higher-acuity applications.



Wireless ECG
Specifically designed for the
unique demands of the MR suite,
Expression wireless ECG offers
exclusive and comprehensive
Philips ECG advances for the
consistent results essential to
quality care for cardiac patients.



Wireless SpO₂
SpO₂ monitoring provides precise values for saturation and fast acquisition, even for pediatric patients, to overcome many issues associated with traditional pulse oximetry such as low perfusion, patient movement, or intense ambient light.



NIBP

Acquire consistent readings from neonates to very large adults through a range of NIBP cuff sizes and with readings based on oscillometric measurement.



CO₂ and respiration (optional)
Advanced sidestream
capnography provides
excellent CO₂ and respiration
quality for patients with
respiratory concerns or those
undergoing sedation.



Philips accessories are designed specifically for MR and cover a broad range of patient sizes, helping you meet 2014 American College of Radiology guidelines. Save time with snap-and-go connections and choose what's best for your facility with reusable and disposable options.

The idea of choice is becoming increasingly important as value-based care models evolve.

Ask your MR monitoring partner, "What are you doing to help us provide the patient experiences that make us the preferred choice for referring physicians?"

Simplicity builds confidence

Efficiency with ease.

When your staff have equipment that's easy to work with, they have the confidence to focus on your patients' experience. Expression experience-driven design keeps you steps ahead in the MR suite by starting with an uncommon understanding of how people interact with technology and with each other.

Freeing

Wireless connectivity, including cardiac gating, unleashes productivity by reducing cable clutter while keeping you connected to your patient and to hospital IT systems.

Trending

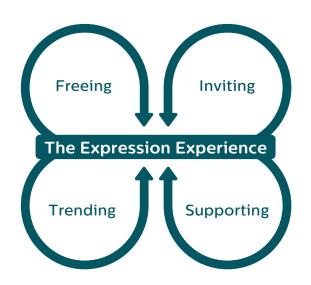
Expression trend arrows that display data in meaningful ways give you valuable context for decision-making before, during, and after the exam.

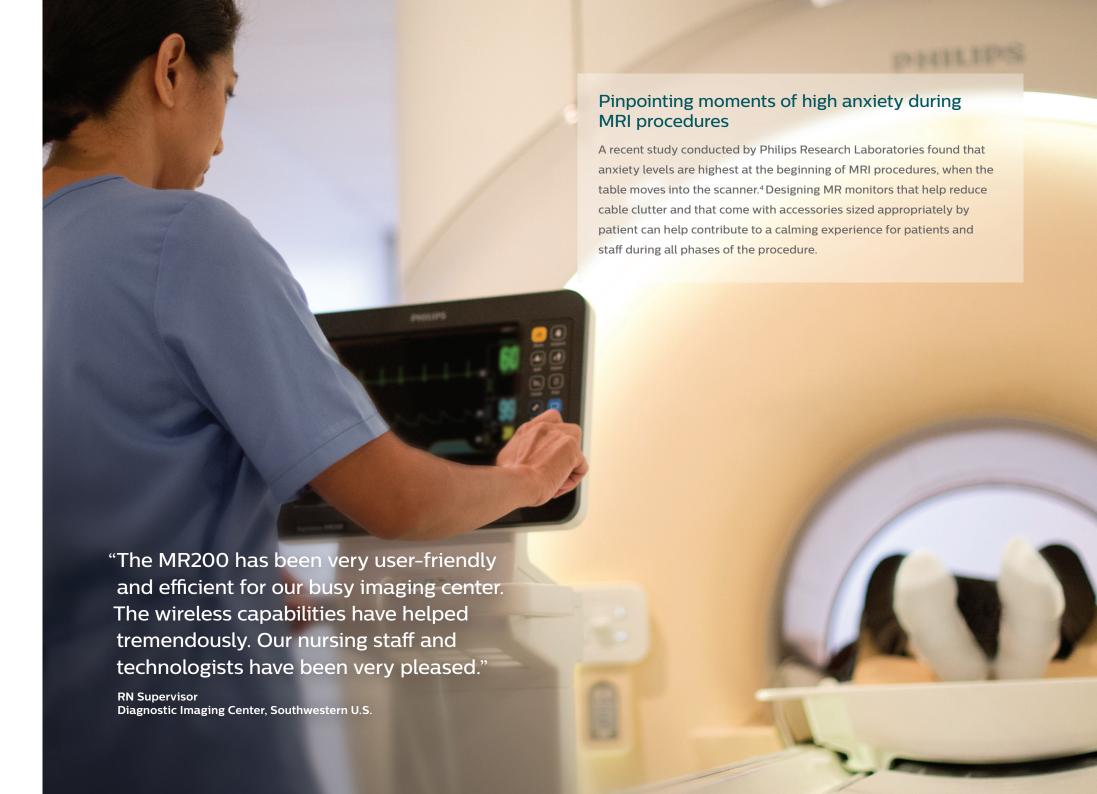
viting

Philips designers and engineers look for every opportunity to go from "user interface" to "fulfilling experience" with visual data elements that are bold and easily identified and simple but effective navigation.

upporting

Features like automated Gauss alarming mean one less thing to worry about by prompting staff to maintain an appropriate distance between the monitor and magnet.







Value-based care models are enabled in part by the ability to more efficiently share information during the care continuum.

Ask your MR monitoring partner, "How are you making it easy for us to share information between our MR imaging suite and hospital IT systems?"

Connectwith convenience

Share your results with ease.

With Philips, all patient vitals monitored during the MR exam are sent to your hospital information and record-keeping systems to help your institution's IT strategy succeed, and for exceptional care and management throughout the MR imaging experience.

Blending the exceptional expertise of Philips in both IT and monitoring, Expression MR200 offers easy IT network interoperability via the Expression Information Portal.

"If I could download patient readings into the EMR that would be fantastic."

Executive Director, Radiology Services Integrated Healthcare System, Midwestern U.S.

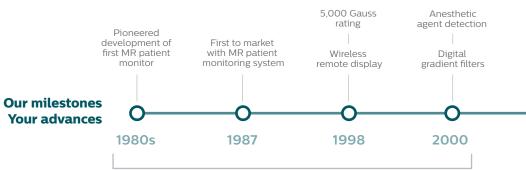
Success in today's healthcare environment requires more than transactional relationships.

Ask your MR monitoring partner, "How can I be assured you'll evolve with us over the long term?"

Supporting you from the start

We're with you at every step.

Philips puts you on the smart path to meaningful growth in MR patient monitoring, from getting started to allowing for higher- acuity monitoring procedures in the future. **See where we're going. Together.**



Growth and adoption of MR as routine imaging modality. Real time imaging of the heart, functional MR of brain introduced.

Intraoperative procedures come to MR. ASA issues practice advisory for use of anesthesia during MR studies.

2006

4W/kg SAR rating

12" color display

Wireless

vital signs

Surface

temperature

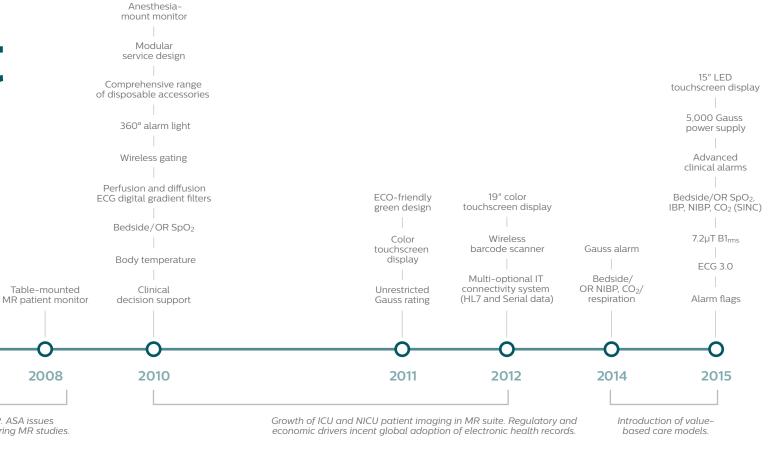
parameter

2004

Trusted by the best

Every one of the top 10 children's hospitals in the U.S.* uses Expression MR patient monitoring solutions to help advance patient care.

U.S. News and World Report, 2014



No other MR monitoring company can point to progress like this for you and your patients.





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Model number: MR200 Part number: 866120 ¹Larson, A. C., White, R. D., Laub, G., McVeigh, E. R., Li, D. and Simonetti, O. P. (2004), Self-gated cardiac cine MRI. Magn Reson Med, 51: 93–102. doi: 10.1002/mrm.10664.

²Birkholz, Torsten MD; Schmid, Markus MD; Nimsky, Christopher MD; Schüttler, Jürgen MD; Schmitz, Bernd MD; ECG Artifacts During Intraoperative High-Field MRI Scanning; Journal of Neurosurgical Anesthesiology: October 2004 – Volume 16 – Issue 4 - pp 271-276.

³Bending the Curve: The Recent Market Slowdown in Growth of Noninvasive Diagnostic Imaging; David C. Levin, et al; *American Journal of Roentgenology*; 2011 196:1, W25-W29.

⁴van Minde D, Klaming L, Weda H. Pinpointing moments of high anxiety during an MRI examination. *Int J Behav Med.* 2014 Jun;21(3):487-95. doi: 10.1007/s12529-013-9339-5.

⁵wwwhealthit.gov; Meaningful Use Regulations; March 20, 2015.